



**ROCKY MOUNTAIN DEALERSHIPS INC.
MANAGEMENT'S DISCUSSION & ANALYSIS
FOR THE YEAR ENDED DECEMBER 31, 2013**

This Management Discussion and Analysis ("MD&A") was prepared as of March 11, 2014 and is provided to assist readers in understanding Rocky Mountain Dealerships Inc.'s financial performance for the year ended December 31, 2013. It should be read in conjunction with the audited consolidated financial statements for the years ended December 31, 2013 and 2012 together with the notes thereto and the auditor's report thereon. The results reported herein have been derived from consolidated financial statements prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board and are presented in Canadian dollars.

Unless the context otherwise requires, use in this MD&A of "Rocky", "the Company", "we", "us", or "our" means Rocky Mountain Dealerships Inc. and its wholly owned subsidiaries including Hammer Equipment Ltd., Hi-Way Service Ltd., Miller Equipment Ltd., Rocky Mountain Equipment Canada Ltd. ("RMEC"), and Rocky Mountain Dealer Group Partnership (the "Partnership"), collectively operating as Rocky Mountain Equipment.

Rocky's common shares trade on the Toronto Stock Exchange under the symbol 'RME' and on the OTCQX under the symbol 'RCKXF'. Additional information relating to Rocky, including the Company's Annual Information Form, dated March 11, 2014 ("AIF"), is available on the System for Electronic Document Analysis and Retrieval ("SEDAR") website at www.sedar.com.

This MD&A contains forward-looking statements ("FLS"). Please see the section "Caution Regarding Forward-Looking Information and Statements" for a discussion of the risks, uncertainties and assumptions relating to those statements.

COMPANY OVERVIEW

Rocky is one of Western Canada's largest equipment dealers with a network of 38 full-service agriculture and/or construction equipment stores across the Canadian Prairie Provinces. Our network currently includes 25 branches in Alberta, 9 in Manitoba and 4 in Saskatchewan, all operating under the name Rocky Mountain Equipment.

We are Canada's largest retail dealer of CNH Industrial N.V. ("CNH") equipment. We are also a major independent dealer of equipment from a number of other manufacturers, including, but not limited to, Bourgault, Seed Hawk, Dynapac, Leeboy and Metso.

We offer our customers a one-stop solution for their equipment needs through new and used equipment sales, parts sales, repairs and maintenance services, and third-party equipment financing and insurance services. In addition, we provide other ancillary services such as equipment transportation and global positioning satellite (GPS) signal subscriptions.

Headquartered in Calgary, Alberta, our business during 2013 was carried on through the Partnership doing business as Rocky Mountain Equipment. Effective January 2, 2014, the Company effected a restructuring whereby the business assets, liabilities, and all other operations of the Partnership were rolled over to RMEC pursuant to an asset transfer agreement. All the Company's operations in Alberta, Saskatchewan and Manitoba are conducted through RMEC as of January 2, 2014. On February 27, 2014, the Partnership was dissolved. All our dealership locations continue to operate under the name "Rocky Mountain Equipment".

SUMMARY OF FINANCIAL RESULTS FOR THE YEAR ENDED DECEMBER 31, 2013

- Total revenues increased by 4.3% to \$1,007.8 million.
- Equipment inventory decreased by \$14.8 million.
- Gross profit of \$140.4 million (13.9% of sales).
- Diluted Earnings per Share of \$0.80.
- EBITDA⁽¹⁾ of \$29.7 million.
- Paid dividends of \$0.3675 per share.

SUMMARY OF FINANCIAL RESULTS FOR THE QUARTER ENDED DECEMBER 31, 2013

- Total revenues declined by 3.4% to \$290.6 million.
- Used equipment revenues increased by 6.5% to \$84.9 million.
- Recorded one time impairment charge of \$5.0 million (\$0.19 per fully diluted share).
- Gross profit declined to \$33.3 million (11.4% of sales).
- Diluted Earnings per Share of \$0.11.
- EBITDA⁽¹⁾ of \$4.9 million.

(1) See further discussion in "Non-IFRS Measures" and "Reconciliation of Non-IFRS Measures to IFRS" sections below.



MARKET FUNDAMENTALS AND OUTLOOK

Agriculture Market

Our agriculture equipment sales are made primarily to grain and oilseed crop farmers in Western Canada. Commodity prices, input costs and weather are the key demand drivers for equipment among these customers.

A late spring thaw postponed seeding activity, getting the 2013 growing season off to a late start. Warm temperatures throughout the third quarter, however, provided excellent growing conditions across the Canadian Prairies. Despite the late start and a difficult harvest, 2013 yields exceeded typical levels and the overall quality of the crop was good.

With this increase in supply of harvested crops, commodity prices have decreased as of late from recent historical highs. We continue to see commodity prices affected by strong supply and other external market factors that may continue to soften prices.

Over the next 25 years, global food demand is expected to increase 50% in response to a growing world population and a decrease in arable land per capita. The United Nations' Food and Agriculture Organization predicts that rising demand for agriculture commodities and insufficient investment in productive capacity and infrastructure, especially in developing countries, will keep prices above historical levels for years to come, encouraging farmers to continue improving productivity.

As part of the need to improve productivity, farmers are continually investing in new equipment to drive better results on both the input cost and output efficiency sides of their business. New equipment technology enables lower input costs by reducing the number of field passes, per hour fuel consumption and overlapping seed and spray patterns. New equipment technology on the harvest side of the business also reduces fuel consumption, increases the speed per acre harvested and reduces process waste on the field. The emergence of GPS enabled precision farming techniques acts as a multiplier for all of these advantages as well as a driver of demand and total spend. Within the Canadian agriculture sector, the trend towards larger farms is further benefiting farm equipment sales. According to its most recent census data, Statistics Canada reported a 31.2% increase in the number of Canadian farms managing operations with crop receipts in excess of \$1.0 million. These operators require larger, more productive equipment and they tend to replace their equipment more frequently to capitalize on the latest technological advances and equipment efficiencies.

Demand from China and India, crop land dedicated to bio-fuel production, and general GDP growth are all putting pressure on worldwide production. Parts and service demand is also expected to remain strong due to the increased number of units that we have installed within the regions that we operate. Overall, the fundamentals underpinning agriculture equipment demand continue to be strong.

Construction Market

Our construction equipment sales are balanced through residential construction, roadwork (including paving and aggregate production), and commercial, industrial, and municipal construction in the Alberta market. Housing starts, oil rig count, vehicle sales, and GDP growth are all factors that influence construction equipment purchases in Alberta.

The stimulus spending throughout the past several years in response to the economic recession has given way in recent quarters to deficit reduction measures which have reduced, and are expected to continue to reduce the number of civil, institutional and government projects. Although not directly exposed to fluctuations in capital spending in the mining sector, expected decreases may also have a correlative impact on demand for certain of our product lines.

Price increases in certain natural resources, like those recently experienced in natural gas, may provide the impetus for increased spending in the construction sector provided those increases are sustained. Typically, when the Alberta treasury outlook strengthens, infrastructure and development projects become more likely to go forward.

Lower than anticipated sales activity across Alberta in recent quarters has left construction equipment dealers with elevated levels of inventory. This excess supply has created a highly competitive sales environment which has, and is expected to continue to, put pressure on margins. In anticipation of these developments, we have spent the past several quarters adjusting our inventory profile and levels which we continue to monitor.

In December 2013, Terex Corporation announced that it had reached an agreement to sell its truck business to a Volvo Construction Equipment. The truck business includes off-highway rigid and articulated haul trucks. The sale is subject to government regulatory approvals and is targeted to close in the first half of 2014. At this point, our continued representation of and ability to support the Terex brand remains unchanged as no formal announcement has yet been made. The position of the Terex equipment line within Volvo's product offering remains unclear, as does its future support. Part of the valuation of any piece of equipment is based on the support the dealer representative can give and, without certainty of that support, the value suffers.



In recent quarters, we have experienced challenges in our ability to deliver new construction units into the marketplace. These challenges notwithstanding, we are committed to succeeding in the construction market and management has committed additional resources to restore our construction results.

Alberta remains one of the strongest construction markets in North America. The province is expected to see average growth in real GDP of approximately 3.7% in 2014 and 2015 compared to the national forecast of 2.7% for the same period.

Overall

In response to new air emission standards recently enacted by Environment Canada, as well as other international counterparts, equipment manufacturers have been required to incorporate Tier 4 engines into their equipment in order to comply with the new regulations. The adoption of Tier 4 engines has significantly increased the manufacturing costs and related selling prices of these units. The disparity in pricing between tiers can result in a competitive advantage or disadvantage in the marketplace, depending on the overall inventory profiles in the area as compared to individual dealers' profiles. To date, this disparity has been more prevalent on construction equipment which has constrained our construction sales over the past twelve months. Orders placed that are expected to land in the second quarter of 2014 include certain Tier 3 products that should help to address the pricing differential. Legislative compliance with Tier 4 regulations will ultimately remove these disparities as we progress through the transition period.

The valuation of equipment in the North American market is dictated in US dollars. The recent weakening of the Canadian dollar relative to the US dollar is expected to contribute to pricing pressure on new equipment inventory purchased in US dollars. This increase in pricing should be somewhat offset by price advantages on inventory acquired when the currencies approximated parity.

The outlook for our end-markets, healthy commodity prices, the impact of previously acquired dealerships and trade areas and our strong original equipment manufacturer ("OEM") relationships, position us well to pursue our longer-term revenue and earnings growth initiatives.

Rocky's success and growth, while predicated on the larger economic conditions and factors discussed above, is also affected by our ability to be a partner of choice for equipment purchasers.

Our underlying business fundamentals remain strong. We have exclusive distribution rights, with significant barriers to entry, for some of the world's leading equipment brands. Our installed base and customer relationships create an annuity of equipment sales and product support revenue, which help drive dependable earnings and cash flow. It is these strong fundamentals that continue to provide stability in our results and value to our shareholders.



SELECTED ANNUAL FINANCIAL INFORMATION

\$ thousands, except per share amounts

| | 2013 | | 2012 | | 2011 | |
|--|------------------|---------------|----------|--------|---------|--------|
| Sales | | | | | | |
| New equipment | 523,522 | 51.9% | 549,036 | 56.8% | 423,933 | 52.8% |
| Used equipment | 358,861 | 35.6% | 297,476 | 30.8% | 269,809 | 33.6% |
| Parts | 92,599 | 9.2% | 84,653 | 8.8% | 75,531 | 9.4% |
| Service | 29,421 | 2.9% | 30,459 | 3.2% | 28,028 | 3.5% |
| Other | 3,359 | 0.4% | 4,482 | 0.4% | 5,462 | 0.7% |
| | 1,007,762 | 100.0% | 966,106 | 100.0% | 802,763 | 100.0% |
| Cost of sales | 867,356 | 86.1% | 818,595 | 84.7% | 677,571 | 84.4% |
| Gross profit | 140,406 | 13.9% | 147,511 | 15.3% | 125,192 | 15.6% |
| Selling, general and administrative | 105,450 | 10.5% | 97,711 | 10.1% | 82,001 | 10.2% |
| Loss on repurchase of convertible debentures | - | 0.0% | 4,232 | 0.4% | - | 0.0% |
| Interest on short-term debt | 11,696 | 1.2% | 9,071 | 0.9% | 8,306 | 1.0% |
| Interest on long-term debt | 2,233 | 0.1% | 2,843 | 0.4% | 3,587 | 0.5% |
| Earnings before income taxes | 21,027 | 2.1% | 33,654 | 3.5% | 31,298 | 3.9% |
| Provision for income taxes | 5,714 | 0.6% | 9,679 | 1.0% | 8,089 | 1.0% |
| Net earnings | 15,313 | 1.5% | 23,975 | 2.5% | 23,209 | 2.9% |
| Earnings per share | | | | | | |
| Basic | 0.80 | | 1.28 | | 1.24 | |
| Diluted | 0.80 | | 1.28 | | 1.12 | |
| Dividends per share | 0.3675 | | 0.2475 | | 0.1800 | |
| Non-IFRS Measures⁽¹⁾ | | | | | | |
| EBITDA | 29,731 | 3.0% | 42,008 | 4.3% | 41,225 | 5.1% |
| Normalized EBITDA | 29,542 | 2.9% | 46,510 | 4.8% | 44,437 | 5.5% |
| Operating SG&A | 99,168 | 9.8% | 92,391 | 9.6% | 73,872 | 9.2% |
| Floor Plan Neutral Operating Cash Flow | 42,342 | 4.2% | (82,824) | (8.6%) | 28,280 | 3.5% |
| Normalized Diluted Earnings per Share | 0.79 | | 1.46 | | 1.22 | |

(1) – See further discussion in “Non-IFRS Measures” and “Reconciliation of Non-IFRS Measures to IFRS” sections below

Segmented Financial Reporting

During the fourth quarter of 2013, the Company realigned its organizational structure which resulted in changes to the information reported to the Chief Operating Decision Maker (“CODM”) for the purposes of making resource allocation decisions. As a result of this realignment, the Company has identified two reportable operating segments, each being comprised of an aggregation of branches.

The Company’s branches have been aggregated on the basis of the primary industry which they serve, being agriculture or construction. Certain branches serve both industries. In cases where branches distribute both agriculture and construction equipment, the primary industry served is agriculture and therefore, these facilities have been categorized as such. As a result, certain construction related results are included in the agriculture segment for the purposes of segmented financial reporting.

Comparative information presented for 2012 has been derived using allocations and estimates made by management.



\$ thousands

Sales

| | 2013 | | |
|-------------------|----------------|---------------|------------------|
| | Agriculture | Construction | Total |
| New equipment | 484,046 | 39,476 | 523,522 |
| Used equipment | 354,043 | 4,818 | 358,861 |
| Parts | 79,210 | 13,389 | 92,599 |
| Service | 24,050 | 5,371 | 29,421 |
| Other | 2,574 | 785 | 3,359 |
| | 943,923 | 63,839 | 1,007,762 |
| Gross profit | 135,078 | 5,328 | 140,406 |
| Gross margin | 14.3% | 8.3% | 13.9% |
| Net income (loss) | 23,979 | (8,666) | 15,313 |

\$ thousands

Sales

| | 2012 | | |
|-------------------|----------------|---------------|----------------|
| | Agriculture | Construction | Total |
| New equipment | 488,902 | 60,134 | 549,036 |
| Used equipment | 291,798 | 5,678 | 297,476 |
| Parts | 68,869 | 15,784 | 84,653 |
| Service | 22,430 | 8,029 | 30,459 |
| Other | 2,757 | 1,725 | 4,482 |
| | 874,756 | 91,350 | 966,106 |
| Gross profit | 131,463 | 16,048 | 147,511 |
| Gross margin | 15.0% | 17.6% | 15.3% |
| Net income (loss) | 27,282 | (3,307) | 23,975 |

Revenue and Gross Profit

The Company uses the terms “acquired” versus “same store” in assessing its sales results. Each acquired store has an average historical level of sales generated prior to being acquired by Rocky. When the Company discusses “acquired” sales, it is referring to the average historical sales level realized by each acquired store prior to acquisition. This base level of sales continues to be classified as acquired until such time as the acquired store has been included in our dealership for a complete calendar year after which point, all sales are classified as same store. For the year ended December 31, 2013, all acquired sales growth pertains to the Agriculture segment of the Company.

Agriculture Segment

\$ thousands

| | 2013 | 2012 | Change | | |
|----------------|----------------|----------------|---------------|---------------|---------------|
| | | | Total | Acquired | Same Store |
| Sales | | | | | |
| New equipment | 484,046 | 488,902 | (4,856) | 31,526 | (36,382) |
| Used equipment | 354,043 | 291,798 | 62,245 | 16,769 | 45,476 |
| Parts | 79,210 | 68,869 | 10,341 | 6,916 | 3,425 |
| Service | 24,050 | 22,430 | 1,620 | 1,340 | 280 |
| Other | 2,574 | 2,757 | (183) | 46 | (229) |
| | 943,923 | 874,756 | 69,167 | 56,597 | 12,570 |
| Gross profit | 135,078 | 131,463 | 3,615 | | |
| Gross margin | 14.3% | 15.0% | (0.7%) | | |

For the year ended December 31, 2013, total sales for the Agriculture segment were \$943.9 million representing an increase of \$69.2 million or 7.9% over the same period in 2012. Acquired stores contributed \$56.6 million for the year, with the remainder of the increase attributable to same store sales growth.

Equipment sales for the year ended December 31, 2013 increased by \$57.4 million or 7.4% over the same period in 2012. The majority of this increase was the result of \$48.3 million of acquired equipment sales growth. Increased pricing on new agriculture equipment adversely affected our 2013 pre-sale activity. We also continued to balance our sales profile against



our balance sheet risk, particularly with regards to used equipment. These factors resulted in the delivery of fewer new agriculture equipment units during the fourth quarter of 2013. A heavy harvest, our continued focus on moving used equipment inventory and the price advantages relative to new equipment which have arisen since the implementation of Tier 4 engines all contributed to used agriculture equipment sales growth in 2013 resulting in \$9.1 million in same store agriculture equipment sales growth.

Parts sales for the year ended December 31, 2013 increased by \$10.3 million or 15.0%. Acquired parts sales contributed \$6.9 million of this increase. Service sales for the year increased \$1.6 million due largely to \$1.3 million of acquired service sales. When used equipment inventory is taken in on trade, it undergoes a process of inspection, assessment and repair to bring it to a saleable condition. This necessary process consumes service resources, which, depending on current capacity and seasonality, can constrain our ability to perform external service work. During 2013, elevated used equipment sales activity and our need for additional qualified service technicians caused the Company to experience this constraint and prevented service sales from keeping pace with the overall agriculture sales growth for the period.

Gross profit for the year ended December 31, 2013 increased by \$3.6 million or 2.7% over 2012. The increase in gross profit is primarily attributable to increased sales activity during the year. As a percentage of sales, gross profit declined by 0.7% to 14.3%. A shift in our agriculture equipment sales mix from new to used equipment contributed to a reduction in incentives received from manufacturers of approximately \$6.0 million which deteriorated our overall agriculture margins accounting for approximately 0.6% of the decrease. The remaining decrease is attributable to equipment pricing increases which we were unable to pass on in their entirety to our customers.

Construction Segment

\$ thousands

Sales

| | 2013 | 2012 | Change |
|----------------|---------------|--------|----------|
| New equipment | 39,476 | 60,134 | (20,658) |
| Used equipment | 4,818 | 5,678 | (860) |
| Parts | 13,389 | 15,784 | (2,395) |
| Service | 5,371 | 8,029 | (2,658) |
| Other | 785 | 1,725 | (940) |
| | 63,839 | 91,350 | (27,511) |
| Gross profit | 5,328 | 16,048 | (10,720) |
| Gross margin | 8.3% | 17.6% | (9.3%) |

For the year ended December 31, 2013, total sales for the Construction segment were \$63.8 million representing a decrease of \$27.5 million or 30.1% over the same period in 2012. Construction sales continued to fall short of our expectations. In conjunction with our primary OEM, we have developed a comprehensive strategy around improving our overall performance in the construction market. Through investment in our management and sales functions, we expect to see an increase in delivered units to correspond with market opportunity over the coming year.

In early 2013, we closed our Fort McMurray store. Historically, this location produced solid top line revenues and margins, however, costs associated with operating in the Fort McMurray environment rendered the location unprofitable. Although every effort has been made to continue to serve our customers in the area, the closure has contributed to a decrease in overall construction sales.

Equipment sales for the year ended December 31, 2013 decreased by \$21.5 million or 32.7% over the same period in 2012. Lower than anticipated sales activity across Alberta in recent quarters has left construction equipment dealers with elevated levels of inventory and created a highly competitive sales environment. The pricing disparity between Tier 3 and Tier 4 equipment has, in some instances, put us at a disadvantage in an already difficult sales environment. These factors combined to reduce our overall construction equipment sales for the year.

Parts and service sales for the year ended December 31, 2013 decreased by \$2.4 million and \$2.7 million or 15.2% and 33.1%, respectively, primarily as a result of the closure of the Fort McMurray facility.

Gross profit for the year ended December 31, 2013 decreased by \$10.7 million or 66.8% over 2012. As a percentage of sales, gross profit declined by 9.3% to 8.3%. While we remain committed to serving our customers, uncertainty around the Terex line and the future availability of OEM support had a negative impact on the valuation of our Terex articulated and rigid-framed trucks. Consequently an impairment charge of \$5.0 million was taken which reduced diluted earnings per share by \$0.20. The remainder of the decrease in gross profit was as a result of decreased sales activity for the year.



Selling, General and Administrative

Selling, general and administrative (“SG&A”) expenses include sales and marketing expenses, sales commissions, payroll and related benefit costs, insurance expenses, professional fees, rent and other facility costs and administration overhead including depreciation of property and equipment. The majority of these costs are fixed. As we acquire new stores, these costs will increase as we incur additional expenditures related to the direct selling, general and administrative functions. Over time, as these acquisitions are amalgamated into the business, the costs will generally decrease as we incorporate their finance and administrative functions into our corporate resources. Similarly, costs will increase as we add direct customer related resources such as equipment specialists, but will normalize as those positions drive sales and increase the customer base.

Fixed costs are subject to annual price increases primarily driven by both real estate and labour demand in Western Canada.

Variable costs included within SG&A expenses consist primarily of sales commissions and enhancements to the organizational structure.

The Company assesses its Operating SG&A relative to total sales in analyzing its results. See the definition and reconciliation of Operating SG&A in the “Non-IFRS Measures” and “Reconciliation of Non-IFRS Measures to IFRS” sections below.

For the year ended December 31, 2013, Operating SG&A was \$99.2 million compared to \$92.4 million in 2012. The increase in Operating SG&A pertains to additional commissions and salaries driven by incremental sales activity and the acquisition of new branches contributing to increased facility and other SG&A costs.

The Company targets a sub-10% Operating SG&A as a percentage of sales on an annual basis. Operating SG&A as a percentage of sales for 2013 was 9.8%, up from 9.6% in 2012 and within the Company’s targeted range.

Depreciation included in SG&A amounted to \$6.5 million for the year ended December 31, 2013, up from \$5.1 million in 2012.

Loss on Repurchase of Convertible Debentures

During 2012, the Company took up all of its convertible debentures (the “Debentures”). Upon derecognition, the Company allocated \$4.2 million of the loss to net earnings and \$4.3 million (net of income taxes of \$0.3 million) to retained earnings. The Debentures were replaced with a lower interest-bearing facility resulting in both interest savings for Rocky and reduced earnings dilution to shareholders.

Interest

The majority of the Company’s short-term interest expense is attributable to the floor plan financing associated with our new and used equipment inventory. During 2013, short-term interest expense increased by \$2.6 million. This increase is the result of the increase in the average balance of floor plan payable outstanding throughout the respective years which arose in response to increased equipment inventory levels. During the year, long-term interest expense decreased by \$0.6 million primarily due to interest savings as a result of replacing the Debentures with a lower interest bearing facility.

Net Earnings

For the year ended December 31, 2013, we generated net earnings of \$15.3 million, down \$8.7 million from 2012. The decrease in net earnings is primarily attributable to decreased margins as discussed above, offset by the loss on the repurchase of the Debentures recognized during the second quarter of 2012, net of tax.

On a per share basis, the Company’s Normalized Diluted Earnings per share were \$0.79, down from \$1.46 in 2012.



SUMMARY OF QUARTERLY RESULTS

\$ thousands, except per share amounts

| | Q4 2013 | Q3 2013 | Q2 2013 | Q1 2013 | Q4 2012 | Q3 2012 | Q2 2012 | Q1 2012 | Q4 2011 |
|--|----------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Sales | | | | | | | | | |
| New equipment | 179,359 | 97,554 | 131,534 | 115,075 | 195,813 | 109,636 | 131,155 | 112,432 | 132,712 |
| Used equipment | 84,925 | 130,826 | 71,805 | 71,305 | 79,709 | 96,653 | 63,110 | 58,004 | 82,318 |
| Parts | 18,099 | 34,534 | 26,667 | 13,299 | 16,369 | 31,377 | 23,067 | 13,840 | 16,155 |
| Service | 7,403 | 8,497 | 7,310 | 6,211 | 7,933 | 8,465 | 7,421 | 6,640 | 7,459 |
| Other | 795 | 1,158 | 790 | 616 | 956 | 1,403 | 988 | 1,135 | 1,945 |
| | 290,581 | 272,569 | 238,106 | 206,506 | 300,780 | 247,534 | 225,741 | 192,051 | 240,589 |
| Cost of sales | 257,329 | 233,846 | 202,166 | 174,015 | 254,913 | 207,836 | 191,515 | 164,331 | 203,620 |
| Gross profit | 33,252 | 38,723 | 35,940 | 32,491 | 45,867 | 39,698 | 34,226 | 27,720 | 36,969 |
| SG&A | 27,249 | 26,827 | 25,873 | 25,501 | 26,060 | 25,181 | 24,386 | 22,084 | 21,964 |
| Loss on repurchase of Debt securities | - | - | - | - | - | - | 4,232 | - | - |
| Interest and taxes | 3,937 | 5,981 | 5,573 | 4,152 | 8,037 | 6,066 | 4,013 | 3,477 | 6,044 |
| Net earnings | 2,066 | 5,915 | 4,494 | 2,838 | 11,770 | 8,451 | 1,595 | 2,159 | 8,961 |
| EPS – basic | 0.11 | 0.31 | 0.23 | 0.15 | 0.63 | 0.45 | 0.09 | 0.12 | 0.48 |
| EPS – diluted | 0.11 | 0.31 | 0.23 | 0.15 | 0.62 | 0.45 | 0.08 | 0.11 | 0.42 |

Fluctuating seasonal revenue cycles are common in both the agriculture and construction industries as a result of weather conditions, the timing of crop receipts and farming cycles and the timing of infrastructure expenditures. As a result, our financial results typically vary between quarters. The first calendar quarter is typically the weakest due to winter shutdowns, while the fourth quarter is the strongest due to conversions of equipment on rent with purchase options and the post-harvest purchases that are typical in the agriculture sector.

Over time, we expect second and third quarter sales activity to increase relative to the fourth quarter as our increased installed base drives more parts and service activity and our customers decide to trade their equipment earlier in the year to take advantage of advancements in technology before the harvest season.

Weather conditions, such as the late spring experienced in the current year, may positively or negatively impact sales activity for any given period.

BALANCE SHEET SUMMARY

\$ thousands

| | December 31, 2013 | December 31, 2012 | December 31, 2011 |
|-------------------------------------|----------------------|----------------------|----------------------|
| Assets | | | |
| Inventory | 482,824 | 495,151 | 354,631 |
| Other current assets | 74,520 | 91,571 | 79,848 |
| Property and equipment | 30,860 | 21,558 | 21,369 |
| Goodwill | 14,692 | 13,884 | 9,961 |
| Total assets | 602,896 | 622,164 | 465,809 |
| Liabilities and equity | | | |
| Floor plan payable | 342,364 | 351,812 | 226,863 |
| Other current liabilities | 56,607 | 69,955 | 59,312 |
| Long-term debt | 41,681 | 45,977 | 40,462 |
| Obligations under finance leases | 541 | 1,379 | 1,589 |
| Deferred tax liability | 2,576 | 7,042 | 8,283 |
| Derivative financial instruments | 1,706 | 1,438 | 1,139 |
| | 445,475 | 477,603 | 337,648 |
| Shareholders' equity | 157,421 | 144,561 | 128,161 |
| Total liabilities and equity | 602,896 | 622,164 | 465,809 |



Current assets at December 31, 2013 consist primarily of new and used equipment inventory of approximately \$214.7 million and \$230.4 million, respectively (December 31, 2012 – \$226.7 million and \$233.2 million, respectively). The Company's new and used equipment inventory is comprised predominantly of agriculture equipment. Typically, our agriculture customers trade-in their used equipment when purchasing new equipment. The Company has a diverse customer base for its agriculture equipment and carries an appropriate mix of both new and used equipment to best serve its customers. Construction equipment, by contrast, is generally utilized from sale to the end of its useful life by one owner. Trades of used construction equipment are less common and as such, the Company carries a more modest inventory of used construction equipment relative to new.

Throughout 2013, the Company implemented a number of sales initiatives to reduce its equipment inventory from the all-time high reached in first quarter of the year. Through a combination of rationalizing new equipment purchases and sales initiatives aimed at moving equipment, we have brought our overall equipment levels back in line with 2012 despite increased sales activity and the addition of two new facilities during the year. As anticipated, the decreases achieved during the second and third quarters of the year were partially offset by seasonal equipment deliveries and trades taken on the post-harvest sales activity during the fourth quarter.

Current liabilities consist predominantly of floor plan payable for financed inventory of approximately \$342.4 million as at December 31, 2013 (2012 – \$351.8 million). The decrease in floor plan payable corresponds with the reduction in equipment inventory carried by the Company. As a percentage of equipment inventory, floor plan payable is relatively consistent year over year, with a slight increase from 76.5% at December 31, 2012 to 76.9% at December 31, 2013.

LIQUIDITY AND CAPITAL RESOURCES

We assess liquidity in terms of our ability to generate sufficient cash flow, along with other sources of liquidity including cash and borrowings, to fund our operations and growth in operations. Net cash flow is affected by the following items:

- Operating activities, including, the levels of accounts receivable, inventory, accounts payable, floor plan payable, and financing provided to customers;
- Financing activities, including bank credit facilities, long-term debt and other capital market activities providing both short- and long-term financing; and,
- Investing activities, including capital expenditures, acquisitions of complementary businesses and divestitures of non-core businesses.

Working Capital Requirements

Through credit and financing facilities, the Company is required to maintain minimum working capital requirements. The definitions and calculations for minimum working capital requirements vary between lenders. As at December 31, 2013, the Company was in compliance with all working capital requirements and other financial covenants (including liquidity and financial leverage ratios) as defined by its various lenders.

Summary of Cash Flows

Cash flow for the years ended December 31, can be summarized as follows:

| \$ thousands | 2013 | 2012 | 2011 |
|---|----------|----------|----------|
| Net earnings | 15,313 | 23,975 | 23,209 |
| Effect of non-cash items in net earnings and changes in working capital | 14,792 | (1,972) | 9,580 |
| Cash flows from operating activities | 30,105 | 22,003 | 32,789 |
| Cash flows from financing activities | (8,459) | (4,450) | (4,564) |
| Cash flows from investing activities | (21,101) | (14,408) | (14,332) |
| Net increase in cash and cash equivalents | 545 | 3,145 | 13,893 |
| Cash and cash equivalents, beginning of period | 34,177 | 31,032 | 17,139 |
| Cash and cash equivalents, end of period | 34,722 | 34,177 | 31,032 |
| Floor Plan Neutral Operating Cash Flow ⁽¹⁾ | 42,342 | (82,824) | 28,280 |

(1) – See further discussion in "Non-IFRS Measures" and "Reconciliation of Non-IFRS Measures to IFRS" sections below



Cash Flows from Operating Activities

The Company assesses its Floor Plan Neutral Operating Cash Flow in analyzing its cash flows from operating activities. See the definition and reconciliation of Floor Plan Neutral Operating Cash Flow in the “Non-IFRS Measures” and “Reconciliation of Non-IFRS Measures to IFRS” sections below.

Rocky is eligible to finance its equipment inventory using its various floor plan facilities. Floor plan facilities are asset-backed lending arrangements whereby each draw is associated with a specific piece of equipment. The Company is under no obligation to finance any of its equipment inventory and, as a general rule, financed units can be paid out for a period of time and refinanced at a later date. Adjusting cash flows from operating activities for changes in the balance of floor plan payable allows management to isolate and analyze cash flows from operating activities, prior to any sources or uses of cash associated with equipment financing decisions.

For the year ended December 31, 2013, we generated Floor Plan Neutral Operating Cash Flow of \$42.3 million as compared to an \$82.8 million use in 2012. The change in Floor Plan Neutral Operating Cash Flow is largely the result of equipment inventory acquired throughout the prior year as well as the loss on the repurchase of the Debentures recognized during the second quarter of 2012.

For the year ended December 31, 2013, the Company generated \$30.1 million in cash flow from operating activities, an increase of \$8.1 million over 2012. The increase is primarily attributable to decreases in equipment inventory, net of applicable floor plan financing.

Cash Flows from Financing Activities

For the year ended December 31, 2013, we utilized \$8.5 million for financing activities compared to \$4.5 million in 2012. Cash flows from financing activities during 2013 and 2012 pertained primarily to scheduled debt repayments, draws against credit facilities, dividend payments and the net cash flows associated with the repurchase and refinancing of the Debentures in the second quarter of 2012.

Cash Flows from Investing Activities

For the year ended December 31, 2013, we utilized \$21.1 million for investing activities compared to \$14.4 million in 2012. Cash utilized for investing activities was the result of our normal capital expenditures and the acquisitions of two parcels of land for the purpose of constructing new facilities, offset by cash generated on the disposal of a portion of our rental fleet of rock trucks during 2012. Also included in cash utilized for investing activities during 2013 and 2012 is the cash consideration paid on account of business combinations.

ADEQUACY OF CAPITAL RESOURCES

We use cash flow from operations to finance the purchase of inventory, service our debt requirements, pay dividends, and fund our operating activities, including working capital, both operating and finance leases and floor plan payable. Our ability to service our debt and distribute dividends to shareholders will depend upon our ability to generate cash, which depends on our future operating performance, general economic conditions, as well as other factors, some of which are beyond our control. Based on our current operational performance, we believe that cash flow from operations, along with existing credit facilities, will provide for our capital needs.

Finance Facilities

The Company has a credit facility with a syndicate of lenders (the “Syndicated Facility”). The Syndicated Facility is a revolving facility secured in favour of the syndicate by a general security agreement. Advances under the Syndicated Facility may be made based on our lenders’ prime rate or the US base rate plus 1.0% – 2.5% or based on the banker’s acceptance (“BA”) rate plus 2.0% – 3.5%. The Company pays standby fees of between 0.5% and 0.8% per annum on any undrawn portion of the Syndicated Facility. The standby fees and premiums on base interest rates within the respective ranges are determined based on the Company’s covenant compliance. The Syndicated Facility matures on June 1, 2016. It is however the Company’s intention to renew this facility prior to its maturity date.

The Syndicated Facility consists of:

- The “Operating Facility” – which may be utilized to advance up to the lesser of 50% of eligible inventory plus 75% of eligible accounts receivable or \$30.0 million and may be used to finance general corporate operating requirements.
- The “Flooring Facility” – which may be used to finance up to 75% of the value of eligible equipment inventory. Draws against the Flooring Facility are repayable over a term of 24 months however; they become due in full upon the sale of the associated equipment.



- The “Acquisition Facility” – which may be used to finance up to 60% of the cost of future acquisitions with tranches repayable in monthly installments over an amortization period of 60 months.
- The “Fleet Facility” – which may be used to finance the Company’s fleet of vehicles with draws repayable in monthly installments over an amortization period of 36-60 months.
- The “Debenture Repayment Facility” – which was used to finance the repurchase of the Debentures. This facility is repayable with quarterly installments of \$0.9 million plus interest with the remaining principal to be paid out on September 30, 2017.

Including the Syndicated Flooring Facility, we have total available floor plan financing of approximately \$588.1 million (inclusive of seasonal increases) from various lending institutions for the purpose of financing inventory. Our equipment inventory is financed by way of floor plan financing, which is made available to Rocky by the equipment manufacturers’ captive finance companies or divisions (such as CNH Capital), as well as by banks and specialty lenders.

In addition to our available cash balance of \$34.7 million as at December 31, 2013, we have approximately \$294.3 million available on our various credit facilities.

\$ millions

| | Facility limit | Amount drawn | Available |
|-------------------------------|----------------|--------------|--------------|
| Operating Facility | 30.0 | - | 30.0 |
| Acquisition Facility | 30.0 | 17.2 | 12.8 |
| Fleet Facility | 10.0 | 4.2 | 5.8 |
| Debenture Repayment Facility | 29.8 | 29.8 | - |
| Various floor plan facilities | | | |
| OEM floor plan facilities | 250.0 | 72.6 | 177.4 |
| Syndicated Flooring Facility | 100.0 | 92.9 | 7.1 |
| Other floor plan facilities | 238.1 | 176.9 | 61.2 |
| | 687.9 | 393.6 | 294.3 |

Interest Rate Swaps

The Company utilizes derivative financial instruments to hedge its exposure to changes in interest rates. We do not use derivatives to speculate, but rather as a risk management tool. During 2013, the Company entered into a floating-to-fixed interest rate swap on an incremental \$35.0 million of its Flooring Facility. Inclusive of this new swap, the Company has four separate interest rate swaps (the “Swaps”) related to portions of its Acquisition and Flooring Facilities as well as the Debenture Repayment Facility (collectively the “Hedged Facilities”).

The interest rate swap related to the Acquisition Facility amortizes with principal payments on the debt until May 27, 2016. At December 31, 2013, the notional amount of the swap was \$7.9 million (December 31, 2012 – \$11.2 million). The interest rate swaps related to the Flooring Facility are non-amortizing with \$25.0 million maturing on August 31, 2018 and \$35.0 million maturing on September 30, 2020. The aggregate notional amount outstanding at December 31, 2013 was \$60.0 million (December 31, 2012 – \$25.0 million). The interest rate swap on the Debenture Repayment Facility amortizes with principal repayments on the debt until April 27, 2017. At December 31, 2013, the notional amount of the swap was \$29.8 million (December 31, 2012 – \$33.3 million).

The Hedged Facilities each bear interest at a floating rate based on the prevailing one-month BA rate plus 2.0% – 3.5%. The Swaps hedge our exposure to fluctuations in the BA rate. At December 31, 2013 the effective rates on the hedged portions of the Acquisition, Flooring and Debenture Repayment Facilities were 3.7%, 5.0% and 4.3%, respectively (December 31, 2012 – 3.7%, 4.5% and 4.3%, respectively). We have designated these instruments as hedges and have accounted for them using hedge accounting in our consolidated financial statements.

If we sell or terminate a hedged item, or it matures before the related hedging instrument is terminated, we recognize in income any realized or unrealized gain or loss on the derivative instrument. In accounting for these cash flow hedges, changes in fair value of the Swaps are included in the consolidated statement of other comprehensive income to the extent the hedge continues to be effective. The related other comprehensive amounts are allocated to net earnings in the same period in which the hedged item affects net earnings. For all cash flow hedges, to the extent the change in fair value of the derivative is not completely offset by the change in the fair value of the hedged item, the ineffective portion of the hedging relationship is recorded immediately in net earnings.



Dividends

On February 3, 2014, Rocky's Board of Directors declared a quarterly dividend of \$0.10 per common share on the Company's outstanding common shares. The dividend is payable on March 31, 2014, to shareholders of record at close of business on February 28, 2014.

SHARE CAPITAL – OUTSTANDING SHARES

| Thousands | 2013 | 2012 |
|---------------------------------|--------|--------|
| Opening balance | 18,993 | 18,768 |
| Issued pursuant to: | | |
| Stock option exercises | 320 | 105 |
| Restricted share unit exercises | - | 120 |
| Closing balance | 19,313 | 18,993 |

As at March 11, 2014, there were 19,315,253 shares outstanding.

The options outstanding at December 31, 2013 are as follows (expressed in thousands except per option and average life amounts):

| Grant date | Options outstanding (thousands) | Options exercisable (thousands) | Weighted average exercise price (\$) | Weighted average contractual life (years) |
|-------------------|------------------------------------|------------------------------------|--|---|
| December 29, 2009 | 61 | 61 | 9.22 | 1.0 |
| March 11, 2011 | 42 | 20 | 10.39 | 2.2 |
| August 11, 2011 | 150 | 87 | 8.71 | 2.6 |
| March 28, 2012 | 277 | 89 | 11.96 | 3.2 |
| March 13, 2013 | 415 | - | 12.89 | 4.2 |
| | 945 | 257 | 11.61 | 3.4 |

As at March 11, 2014, there were 915,500 options outstanding.

CONTRACTUAL OBLIGATIONS

The Company's contractual obligations consist primarily of its floor plan payable used to finance the purchase of new, and to a lesser extent, used equipment. The Company has classified its floor plan payable as current as the corresponding inventory to which it relates has also been classified as current. Floor plan payable as well as trade payables, accruals and other form the majority of the Company's contractual obligations which will be discharged within the next 12 months.

Other significant contractual obligations outstanding as at December 31, 2013 include long-term debt consisting predominantly of the Debenture Repayment, Acquisition and Fleet Facilities and operating lease commitments which relate primarily to the Company's facilities. Lease terms are between one and eleven years and most building leases contain five-year renewal options.

The Company assesses its liquidity based on the expected period in which cash flows will occur. The following table summarizes the Company's expected undiscounted cash flows as at December 31, 2013 assuming the Syndicated Facility is renewed prior to maturity on June 1, 2016. The analysis is based on foreign exchange rates and interest rates in effect at the consolidated balance sheet date, and includes both principal and interest cash flows.

| \$ thousands | Total | 2014 | 2015-2016 | 2017-2018 | Thereafter |
|------------------------------------|---------|---------|-----------|-----------|------------|
| Trade payables, accruals and other | 41,107 | 41,107 | - | - | - |
| Floor plan payable | 355,853 | 355,853 | - | - | - |
| Long-term debt | 56,187 | 12,159 | 20,339 | 23,655 | 34 |
| Obligations under finance leases | 1,406 | 850 | 556 | - | - |
| Operating lease obligations | 38,354 | 8,491 | 13,240 | 7,836 | 8,787 |
| Derivative financial instruments | 2,442 | 1,197 | 1,245 | - | - |
| Total contractual obligations | 495,349 | 419,657 | 35,380 | 31,491 | 8,821 |

In the event that the Syndicated Facility is not renewed prior to its maturity, the cash outflow for the long-term debt outstanding as at December 31, 2013 would be \$42.9 million in 2015-2016 and \$Nil thereafter.



RELATED PARTY TRANSACTIONS

The Company entered into the following transactions with related parties for the respective years ended:

| \$ thousands | 2013 | 2012 |
|---------------------------------------|-------|-------|
| Management fees | - | 31 |
| Flight costs | 183 | 403 |
| Other expenses | 406 | 68 |
| Rental payments on Company facilities | 5,280 | 4,138 |
| Equipment sales | 4,476 | 6,339 |
| Equipment purchases | 4,206 | 4,314 |

All related parties are either directly or indirectly owned by a member of senior management of the Company and/or a close family member thereof. These transactions were made on terms equivalent to those that prevail in arm's length transactions and are made only if such terms can be substantiated.

The remuneration of the directors and officers of the Company is determined by the Compensation, Governance and Nominating Committee of the Board of Directors based on performance and is consistent with market trends. The remuneration of directors and officers of the Company identified as key management is as follows for the respective years ended:

| \$ thousands | 2013 | 2012 |
|--------------------------|--------------|--------------|
| Short-term benefits | 1,984 | 2,832 |
| Post-retirement benefits | 36 | 34 |
| Share-based payment | 1,054 | 1,069 |
| | 3,074 | 3,935 |

Amounts due from (to) related parties are included in the consolidated balance sheets under trade receivables and other (trade payables, accruals and other) and are as follows:

| \$ thousands | 2013 | 2012 |
|--------------------------|------|------|
| Due from related parties | 141 | 31 |
| Due to related parties | (39) | (77) |

The amounts due from related parties are not secured and are to be settled in cash. As at December 31, 2013 and 2012, the amounts due from related parties are considered collectible and therefore have not been provided for in the allowance for doubtful accounts. During the year ended December 31, 2013, \$Nil has been recognized in bad debt expenses with respect to related party transactions (2012 – \$Nil).

Key management personnel are comprised of the Company's officers. As at December 31, 2013, there is a \$2.9 million commitment (December 31, 2012 – \$3.0 million) relating to change of control or termination of employment of the key management personnel.

OFF-BALANCE SHEET ARRANGEMENTS

We use off-balance sheet financing in connection with numerous operating leases. These leases relate to the Company's buildings and certain vehicles with lease terms of between one and eleven years. Most building leases contain five-year renewal options. We have paid monthly amounts under these operating leases ranging from \$0.1 thousand to \$64.2 thousand. The current operating leases expire between January 2014 and July 2023.



SELECTED QUARTERLY FINANCIAL INFORMATION

\$ thousands, except per share amounts

| | 2013 | | 2012 | | 2011 | |
|--|----------------|---------------|----------------|---------------|----------------|---------------|
| Sales | | | | | | |
| New equipment | 179,359 | 61.7% | 195,813 | 65.1% | 132,712 | 55.2% |
| Used equipment | 84,925 | 29.2% | 79,709 | 26.5% | 82,318 | 34.2% |
| Parts | 18,099 | 6.2% | 16,369 | 5.4% | 16,155 | 6.7% |
| Service | 7,403 | 2.5% | 7,933 | 2.6% | 7,459 | 3.1% |
| Other | 795 | 0.4% | 956 | 0.4% | 1,945 | 0.8% |
| | 290,581 | 100.0% | 300,780 | 100.0% | 240,589 | 100.0% |
| Cost of sales | 257,329 | 88.6% | 254,913 | 84.8% | 203,620 | 84.6% |
| Gross profit | 33,252 | 11.4% | 45,867 | 15.2% | 36,969 | 15.4% |
| Selling, general and administrative | 27,249 | 9.4% | 26,060 | 8.7% | 21,964 | 9.1% |
| Interest on short-term debt | 2,802 | 1.0% | 2,622 | 0.9% | 2,022 | 0.8% |
| Interest on long-term debt | 572 | 0.1% | 572 | 0.1% | 917 | 0.5% |
| Earnings before income taxes | 2,629 | 0.9% | 16,613 | 5.5% | 12,066 | 5.0% |
| Provision for income taxes | 563 | 0.2% | 4,843 | 1.6% | 3,105 | 1.3% |
| Net earnings | 2,066 | 0.7% | 11,770 | 3.9% | 8,961 | 3.7% |
| Earnings per share | | | | | | |
| Basic | 0.11 | | 0.63 | | 0.48 | |
| Diluted | 0.11 | | 0.62 | | 0.42 | |
| Dividends per share | 0.1000 | | 0.0675 | | 0.0450 | |
| Non-IFRS Measures⁽¹⁾ | | | | | | |
| EBITDA | 4,872 | 1.7% | 18,557 | 6.2% | 14,587 | 6.1% |
| Normalized EBITDA | 4,929 | 1.7% | 18,579 | 6.2% | 14,529 | 6.0% |
| Operating SG&A | 25,521 | 8.8% | 24,671 | 8.2% | 20,804 | 8.6% |
| Floor Plan Neutral Operating Cash Flow | (19,916) | (6.9%) | (27,449) | (9.1%) | (21,017) | (8.7%) |
| Normalized Diluted Earnings per Share | 0.11 | | 0.62 | | 0.42 | |

(1) – See further discussion in “Non-IFRS Measures” and “Reconciliation of Non-IFRS Measures to IFRS” sections below

Segmented Financial Reporting

\$ thousands

| | 2013 | | |
|-------------------|----------------|---------------|----------------|
| | Agriculture | Construction | Total |
| Sales | | | |
| New equipment | 168,771 | 10,588 | 179,359 |
| Used equipment | 83,952 | 973 | 84,925 |
| Parts | 15,166 | 2,933 | 18,099 |
| Service | 6,293 | 1,110 | 7,403 |
| Other | 610 | 185 | 795 |
| | 274,792 | 15,789 | 290,581 |
| Gross profit | 37,769 | (4,517) | 33,252 |
| Gross margin | 13.7% | (28.6%) | 11.4% |
| Net income (loss) | 8,357 | (6,291) | 2,066 |



\$ thousands

| | 2012 | | |
|-------------------|----------------|---------------|----------------|
| | Agriculture | Construction | Total |
| Sales | | | |
| New equipment | 183,011 | 12,802 | 195,813 |
| Used equipment | 77,829 | 1,880 | 79,709 |
| Parts | 12,832 | 3,537 | 16,369 |
| Service | 6,207 | 1,726 | 7,933 |
| Other | 707 | 249 | 956 |
| | 280,586 | 20,194 | 300,780 |
| Gross profit | 43,487 | 2,380 | 45,867 |
| Gross margin | 15.5% | 11.8% | 15.2% |
| Net income (loss) | 13,674 | (1,904) | 11,770 |

Agriculture Segment Revenue and Gross Profit

\$ thousands

| | 2013 | 2012 | Change | | |
|----------------|----------------|---------|----------|----------|------------|
| | | | Total | Acquired | Same Store |
| Sales | | | | | |
| New equipment | 168,771 | 183,011 | (14,240) | 4,046 | (18,286) |
| Used equipment | 83,952 | 77,829 | 6,123 | 1,871 | 4,252 |
| Parts | 15,166 | 12,832 | 2,334 | 919 | 1,415 |
| Service | 6,293 | 6,207 | 86 | 133 | (47) |
| Other | 610 | 707 | (97) | 15 | (112) |
| | 274,792 | 280,586 | (5,794) | 6,984 | (12,778) |
| Gross profit | 37,769 | 43,487 | (5,718) | | |
| Gross margin | 13.7% | 15.5% | (1.8%) | | |

For the quarter ended December 31, 2013, total sales for the Agriculture segment were \$274.8 million, a decrease of \$5.8 million or 2.1% over the same period in 2012. Acquired stores contributed \$7.0 million for the quarter, but were offset by a contraction in same store sales.

Equipment sales for the quarter ended December 31, 2013 decreased by \$8.1 million or 3.1% over the same period in 2012. The majority of the decrease in equipment sales pertains to a \$14.0 million reduction in same store equipment sales. As stated, increased equipment pricing reduced our pre-sale activity for the quarter. Acquired equipment sales amounted to \$5.9 million for the quarter.

Parts sales for the quarter ended December 31, 2013 increased by \$2.3 million or 18.2%. Acquired parts sales contributed \$0.9 million of this increase. Service sales for the quarter were relatively flat.

Gross profit for the quarter ended December 31, 2013 decreased by \$5.7 million or 13.1% over the same period in 2012. As a percentage of sales, gross profit declined by 1.8% to 13.7% during the fourth quarter. These decreases are primarily attributable to reduced manufacturer incentives, lower sales activity and equipment pricing increases which we were unable to pass on in their entirety to our customers.

Construction Segment Revenue and Gross Profit

\$ thousands

| | 2013 | 2012 | Change |
|----------------|----------------|--------|---------|
| Sales | | | |
| New equipment | 10,588 | 12,802 | (2,214) |
| Used equipment | 973 | 1,880 | (907) |
| Parts | 2,933 | 3,537 | (604) |
| Service | 1,110 | 1,726 | (616) |
| Other | 185 | 249 | (64) |
| | 15,789 | 20,194 | (4,405) |
| Gross profit | (4,517) | 2,380 | (6,897) |
| Gross margin | (28.6%) | 11.8% | (40.4%) |



For the quarter ended December 31, 2013, total sales for the Construction segment were \$15.8 million representing a decrease of \$4.4 million or 21.8% over the same period in 2012.

Equipment sales for the quarter ended December 31, 2013 decreased by \$3.1 million or 21.3% over the same period in 2012. The price disparity on certain types of construction equipment as it pertains to Tier 3 vs. Tier 4 equipment coupled with a highly competitive sales environment to reduce equipment sales during the period.

Parts and service sales for the quarter ended December 31, 2013 decreased by \$0.6 million and \$0.6 million or 17.1% and 35.7%, respectively, primarily as a result of the closure of the Fort McMurray facility.

Gross profit for the quarter ended December 31, 2013 decreased by \$6.9 million over 2012. Uncertainty surrounding our ability to continue to support the Terex line of articulated and rigid frame trucks has resulted in an impairment charge of approximately \$5.0 million in the fourth quarter of 2013 accounting for the majority of the decrease over the same period in 2012.

Selling, General and Administrative

The Company assesses its Operating SG&A relative to total sales in analyzing its results. See the definition and reconciliation of Operating SG&A in the "Non-IFRS Measures" and "Reconciliation of Non-IFRS Measures to IFRS" sections below.

For the three months ended December 31, 2013, Operating SG&A was \$25.5 million, up from \$24.7 million in 2012. The increase in Operating SG&A pertains to the acquisition of new branches contributing to increased facility and other SG&A costs. Operating SG&A as a percentage of sales increased by 0.6% to 8.8% in 2013 due to the aforementioned increase in fixed SG&A costs in combination with the decline in sales for the quarter.

Depreciation included in SG&A amounted to \$1.7 million in the fourth quarter of 2013 versus \$1.4 million in the same period in 2012.

Net Earnings

For the three months ended December 31, 2013, we generated net earnings of \$2.1 million, down from \$11.8 million in the same period in 2012. Net earnings have decreased predominantly as a result of a contraction in equipment sales and decreased margins during the quarter.

The Company's Diluted Earnings per share for the three months ended December 31, 2013 were \$0.11 compared to \$0.62 for the fourth quarter of 2012.

CRITICAL ACCOUNTING ESTIMATES

The preparation of the consolidated financial statements requires that certain estimates and judgments be made with respect to the reported amounts of sales and expenses and the carrying amounts of assets and liabilities. These estimates are based on historical experience and management's judgment. Anticipating future events involves uncertainty and consequently, the estimates used by management in the preparation of the consolidated financial statements may change as future events unfold, additional information is acquired or the Company's operating environment changes. Management considers the following to be the most significant of these estimates:

Allowance for Doubtful Accounts

The allowance for doubtful accounts is reviewed by management on a monthly basis. Accounts receivable are considered for impairment on a case-by-case basis when they are past due or when objective evidence is received that a customer will default. The Company takes into consideration the customer's payment history, their creditworthiness and the current economic environment in which the customer operates to assess impairment. The Company's historical bad debt expenses have not been significant and are usually limited to specific customer circumstances.

Net Realizable Value of Inventory

Equipment is valued at the lower of cost and net realizable value, with cost being determined on a specific item, actual cost basis, and net realizable value being determined by the recent sales of the same or similar equipment inventory or market values as established by industry publications, less the costs to sell. Parts inventory is recorded at the lower of cost and net realizable value, with cost being determined on an average cost basis and net realizable value being determined by recent sales of the same or similar parts inventory, less the costs to sell. Work-in-progress is valued on a specific item, actual cost basis.



Net Recoverable Amount of Goodwill

For the purposes of impairment testing, goodwill is allocated to the Company's CGUs. The recoverable amount of each CGU is determined using a value in use calculation. The key assumptions for the value in use calculations are those regarding discount and growth rates. These key assumptions are based on past experience, which has been adjusted for anticipated changes in future periods.

Manufacturer Incentives

Certain manufacturers offer annual performance incentives which are linked to the Company's market share achievement and annual sales volumes. The Company uses estimated annual market share statistics derived from historical results which have been adjusted for any anticipated changes in the current year, as well as sales volume to date to accrue the proportion of these annual manufacturer incentives earned during the period.

Derivative Financial Instruments

The Company utilizes derivative financial instruments to manage its interest rate exposure. Derivatives are initially recognized on the date a derivative contract is entered into and are subsequently re-measured at their fair value. The fair values of interest rate swaps are calculated as the net present value of the estimated future cash flows expected to arise on the variable and fixed legs, determined using applicable yield curves at each measurement date. Swap curves, which incorporate credit spreads applicable to large commercial banks, are typically used to calculate expected future cash flows and the present values thereof. Adjustments are also made to reflect the Company's own credit risk and the credit risk of the counter party, if different from the spread implicit in the swap curve.

KEY FINANCIAL STATEMENT COMPONENTS

Equipment Sales

Equipment revenues are derived from the sale of new and used construction and agriculture equipment. Revenue is recognized when the customer has signed the sales agreement, has paid or is credit-approved, and title to and risk of loss for the piece of equipment have transferred. New equipment sales also include certain rental revenues.

Parts Sales

Revenue from parts sales is recognized when title to the product has transferred to the customer and collection is reasonably assured. This is evidenced by the goods being shipped or physically taken by the customer, or in the case of parts drawn to complete service work, when the service work order is completed.

Service Revenue

Revenue from service is recognized by reference to the stage of completion of the contract when the outcome can be estimated reliably.

Other Revenue

Other revenue consists of commission revenue from finance and insurance, recognized when the finance contract is signed; revenue from rentals, recognized on the first day of each month specified in the rental contract on a straight-line basis over the term of the contract; and lease revenue, recognized on a straight-line basis over the term of the lease independent of the timing of the payments received. Prepayment of any lease is initially set up as a deposit, and is reduced on a monthly basis at a rate reflective of the lease contract.

Cost of Sales

Cost of sales is the accumulation of the costs attributable to the sources of revenue set forth in the financial statements. Revenues are matched to cost of sales attributable to specific revenue sources. The cost of equipment sales is determined based on the actual cost of the equipment. The cost of parts sales is determined based on the average actual cost for those parts. The cost of service revenues is determined based on actual costs to complete the service job, which include, without limitation, wages paid to service technicians and the actual cost of externally sourced labour, plus applicable overheads.



Selling, General and Administrative Expenses

SG&A expenses include sales and marketing expenses, sales commissions, payroll, and related benefit costs, insurance expenses, professional fees, rent, and other facility costs and administrative overhead including depreciation of property and equipment.

Interest Expense

Short-term interest includes the aggregate expense for interest under the current floor plan financing programs associated with financing equipment inventory through numerous creditors, and existing credit facilities. Short-term interest also includes charges related to credit and financing. Long-term interest includes the aggregate expense for interest associated with the Company's various long-term credit facilities and obligations under finance leases.

RISKS AND UNCERTAINTIES

Risk factors faced by Rocky are listed in the Company's AIF, which can be found on SEDAR. These risk factors include industry risks associated with construction and agriculture equipment dealerships and others, including but not limited to: dependence on equipment manufacturers; nature of dealership agreements; weather conditions; consolidations within the equipment manufacturing industry; non-exclusive nature of key geographic markets; inventory management risks; floor plan financing risks; dependence on credit facilities; changing economic conditions; fluctuations in commodity prices; seasonality and cyclical nature in our customers' businesses; competition; fluctuations in interest rates; customer credit risks; import product restrictions; foreign trade; foreign exchange exposure; insurance risks; dependence on leasing branch premises and key personnel; labour costs and shortages; labour relations; freight costs; reliance on information systems; government regulation; industry oversupply; future warranty claims; product liability risks; manufacturers' restrictions on dealership acquisitions; growth risks; integration of acquisitions; dividend policy risks; future sales of common shares by existing shareholders; dilution of common shares due to future distributions; conflicts of interest; income tax matters; dependence on subsidiaries; potential unknown liabilities; and unpredictability and volatility of common share price.

Our success largely depends on the abilities and experience of our senior management team and other key personnel. These employees carry a significant amount of the management responsibility of our business and are important for setting strategic direction and dealing with certain significant customers.

Our future performance will also depend on our ability to attract, develop, and retain highly qualified employees in all areas of our business. We face significant competition for individuals with the skills required to develop, market and support our products and services. If we fail to recruit and retain sufficient numbers of these highly skilled employees, we may not be able to achieve our growth objectives and our business may be adversely affected.

RISKS RELATED TO FINANCIAL INSTRUMENTS

The Company, through its financial assets and liabilities, has exposure to the following risks from its use of financial instruments: credit risk, market risk (consisting of foreign currency exchange risk and interest rate risk), and liquidity risk.

Credit Risk

Credit risk refers to the risk that a counterparty will default on its contractual obligations resulting in a financial loss to the Company. The Company has a policy of only dealing with creditworthy counterparties and obtaining sufficient collateral, where appropriate, as a means of mitigating the risk of financial loss from defaults. The creditworthiness of counterparties is determined using information supplied by independent rating agencies where available and, if not available, the Company uses other publicly available financial information and its own trading records to rate its major customers. The Company's exposure and the credit ratings of its counterparties are continuously monitored and the aggregate value of transactions concluded is spread amongst approved counterparties. Credit exposure is controlled by counterparty limits that are reviewed regularly.

The Company's exposure to credit risk on its cash balance is mitigated as these financial assets are held with major financial institutions with strong credit ratings.

During the year ended December 31, 2013, the Company decreased its allowance for doubtful accounts by \$0.3 million (2012 – increased by \$0.6 million) and wrote-off \$0.3 million (2012 – \$0.2 million). Changes in the carrying amount of the allowance for doubtful accounts, including write-offs, are recognized in selling, general and administrative expenses.



Market Risk

Market risk is the risk from changes in market prices, such as changes in foreign currency exchange rates and interest rates which will affect the Company's earnings or the value of the financial instruments held.

Foreign Currency Exchange Risk

The OEMs we do business with are geographically diversified, requiring us to conduct business in two currencies: U.S. dollars and Canadian dollars. As a result, we have foreign currency exposure with respect to purchases of U.S. dollar denominated products (inventory) and we experience foreign currency gains and losses thereon. The nature of exposure to foreign exchange fluctuations differs between equipment manufacturers and the various dealer agreements with them.

The last several years have seen a weakening of the U.S. dollar in comparison to the Canadian dollar. This has generally had a positive effect on our performance by lowering our cost of goods sold. However, as the markets in which we operate are highly competitive, a declining U.S. dollar also has the effect of reducing sales prices in Canadian dollars and, as a consequence, we cannot capture the entire potential benefit of a declining U.S. dollar environment. If the U.S. dollar strengthens in comparison to the Canadian dollar, and we are unable to fully offset the increase in cost of goods through price increases, our financial results may be negatively affected. We mitigate some of this risk by occasionally purchasing forward contracts for U.S. dollars on large transactions to cover the period from the time the equipment is ordered from the manufacturer to the delivery date.

Included in selling, general and administrative expenses are gains recognized due to foreign currency translation for transactions and balances aggregating \$0.5 million for the year ended December 31, 2013 (2012 - \$0.5 million).

Interest Rate Risk

We finance our purchases of new and, to a lesser extent, used equipment inventory through floor plan borrowing arrangements, under which we are charged interest at floating rates. As a result, rising interest rates have the effect of increasing our overall costs. To the extent that we cannot pass on such increased costs to our customers, our net earnings or cash flow may decrease. In addition, some of our customers finance the equipment they purchase through us. A customer's decision to purchase may be affected by interest rates available to finance the purchase.

The Company manages its interest rate risk by using floating-to-fixed interest rate swaps when appropriate. Generally, the Company will raise floor plan financing and/or long-term debt at floating rates. When the Company enters into a floating-to-fixed interest rate swap, it agrees with a third party to exchange the difference between the fixed and floating contract rates based on agreed notional amounts.

The ineffective portion of the mark to market revaluation amounted to a gain of \$0.2 million for the year ended December 31, 2013 (2012 – loss of \$0.2 million), and was recognized in net earnings. Losses recognized in accumulated other comprehensive loss within equity for the year ended December 31, 2013 were \$0.4 million net of income tax of \$0.1 million (2012 – \$0.1 million, net of income tax of \$30 thousand). These accumulated losses will be continuously released to the consolidated statement of net earnings within interest on short- and long-term debt until full repayment of the underlying debt.

Liquidity Risk

The Company's objective is to have sufficient liquidity to meet its liabilities when due. The Company monitors its cash balance and cash flows generated from operations as well as available credit facilities to meet its requirements.

Refer to the Finance Facilities section of this MD&A for details on the Company's various credit facilities.

SIGNIFICANT NEW ACCOUNTING POLICIES

Effective January 1, 2013, the Company adopted the amendments to IAS 1, 'Presentation of financial statements', which require the Company to group items within other comprehensive income by those that will be subsequently reclassified to net earnings and those that will not; and the amendment to IAS 36, 'Impairment of assets', which removes the requirement to disclose the recoverable amount when a CGU contains goodwill or indefinite lived intangible assets, but there has been no impairment.



NON-IFRS MEASURES

Throughout this MD&A, we use terms which do not have standardized meanings under IFRS. As these non-IFRS financial measures do not have standardized meanings prescribed by IFRS, they are unlikely to be comparable to similar measures presented by other issuers. Our definition for each term is as follows:

- **“EBITDA”** is a commonly used metric in the dealership industry. EBITDA is calculated by adding interest on long-term debt, income taxes and depreciation to net earnings. Adding back non-operating expenses allows management to consistently compare periods by removing changes in tax rates, long-term assets and financing costs related to the Company’s capital structure.
- **“Normalized EBITDA”** is calculated by adding back non-recurring charges to EBITDA. Management deems non-recurring charges to be unusual and/or infrequent charges that the Company incurs outside of its common day-to-day operations. For the years ended December 31, 2013, 2012 and 2011, the loss on the repurchase of the Debentures, syndication charges, severance changes, the ineffective portion of derivative financial instruments and acquisition transaction charges are considered by management to be non-recurring charges. Adding back these non-recurring charges allows management to assess EBITDA from ongoing operations.
- **“Floor Plan Neutral Operating Cash Flow”** is calculated by eliminating the impact of the change in floor plan payable (excluding floor plan assumed pursuant to business combinations) from cash flow from operating activities. Adjusting cash flow from operating activities for changes in the balance of floor plan payable allows management to isolate and analyze operating cash generated during a period, prior to any sources or uses of cash associated with equipment financing decisions.
- **“Operating SG&A”** is calculated by adding back depreciation of property and equipment and any non-recurring charges recognized in SG&A during the period to SG&A. Management deems non-recurring charges to be unusual and/or infrequent charges that the Company incurs outside of its common day-to-day operations. For the years ended December 31, 2013, 2012 and 2011, syndication charges, severance changes, the ineffective portion of derivative financial instruments and acquisition transaction charges are considered by management to be non-recurring charges. Adding back these items allows management to assess discretionary expenses from ongoing operations. We target a sub-10% Operating SG&A as a percentage of total sales on an annual basis.
- **“Normalized Diluted Earnings per Share”** is calculated by adding back the after-tax impact of non-recurring charges to net earnings when calculating diluted earnings per share. Adding back these non-recurring charges to net earnings allows management to assess the fully diluted earnings per share from ongoing operations.

RECONCILIATION OF NON-IFRS MEASURES TO IFRS

EBITDA and Normalized EBITDA

\$ thousands

| | For the quarter ended December 31, | | | For the year ended December 31, | | |
|---|---------------------------------------|--------|--------|------------------------------------|--------|--------|
| | 2013 | 2012 | 2011 | 2013 | 2012 | 2011 |
| Net earnings | 2,066 | 11,770 | 8,961 | 15,313 | 23,975 | 23,209 |
| Interest on long-term debt | 572 | 572 | 917 | 2,233 | 2,843 | 3,587 |
| Depreciation expense | 1,671 | 1,372 | 1,604 | 6,471 | 5,511 | 6,340 |
| Income taxes | 563 | 4,843 | 3,105 | 5,714 | 9,679 | 8,089 |
| EBITDA | 4,872 | 18,557 | 14,587 | 29,731 | 42,008 | 41,225 |
| Non-recurring charges | | | | | | |
| Loss on repurchase of Debentures | - | - | - | - | 4,232 | - |
| Syndication charges | - | - | - | - | - | 1,083 |
| Severance charges | - | - | - | - | - | 1,634 |
| Ineffective portion of derivative financial instruments | 57 | (44) | (58) | (225) | 174 | 465 |
| Acquisition transaction charges | - | 66 | - | 36 | 96 | 30 |
| Normalized EBITDA | 4,929 | 18,579 | 14,529 | 29,542 | 46,510 | 44,437 |



Operating SG&A

\$ thousands

| | For the quarter ended December 31, | | | For the year ended December 31, | | |
|---|---------------------------------------|---------|---------|------------------------------------|---------|---------|
| | 2013 | 2012 | 2011 | 2013 | 2012 | 2011 |
| SG&A | 27,249 | 26,060 | 21,964 | 105,450 | 97,711 | 82,001 |
| Depreciation expense | (1,671) | (1,367) | (1,218) | (6,471) | (5,050) | (4,917) |
| Non-recurring charges | | | | | | |
| Syndication charges | - | - | - | - | - | (1,083) |
| Severance charges | - | - | - | - | - | (1,634) |
| Ineffective portion of derivative financial instruments | (57) | 44 | 58 | 225 | (174) | (465) |
| Acquisition transaction charges | - | (66) | - | (36) | (96) | (30) |
| Operating SG&A | 25,521 | 24,671 | 20,804 | 99,168 | 92,391 | 73,872 |

Floor Plan Neutral Operating Cash Flow

\$ thousands

| | For the quarter ended December 31, | | | For the year ended December 31, | | |
|--|---------------------------------------|----------|----------|------------------------------------|-----------|----------|
| | 2013 | 2012 | 2011 | 2013 | 2012 | 2011 |
| Cash flow from operating activities | (221) | 19,487 | 3,013 | 30,105 | 22,003 | 32,789 |
| Net decrease (increase) in floor plan payable | (19,695) | (50,565) | (24,030) | 9,448 | (124,949) | (16,438) |
| Floor plan assumed pursuant to business combinations | - | 3,629 | - | 2,789 | 20,122 | 11,929 |
| Floor Plan Neutral Operating Cash Flow | (19,916) | (27,449) | (21,017) | 42,342 | (82,824) | 28,280 |

Normalized Diluted Earnings per Share

\$ thousands, except per share amounts

| | For the quarter ended December 31, | | | For the year ended December 31, | | |
|---|---------------------------------------|--------|--------|------------------------------------|--------|--------|
| | 2013 | 2012 | 2011 | 2013 | 2012 | 2011 |
| Earnings used in the calculation of diluted earnings per share | 2,066 | 11,770 | 9,459 | 15,313 | 23,975 | 25,179 |
| After tax impact of non-recurring charges in SG&A and loss on repurchase of Debentures ⁽¹⁾ | 43 | 17 | (43) | (142) | 3,399 | 2,361 |
| Earnings used in the calculation of Normalized Diluted Earnings per Share | 2,109 | 11,787 | 9,416 | 15,171 | 27,374 | 27,540 |
| Weighted average diluted shares used in the calculation of diluted earnings per share | 19,269 | 18,996 | 22,626 | 19,224 | 18,778 | 22,565 |
| Normalized Diluted Earnings per Share | 0.11 | 0.62 | 0.42 | 0.79 | 1.46 | 1.22 |

(1) – After applying statutory rate of 25% (2012 & 2011 – 25%)



INTERNAL CONTROLS OVER FINANCIAL REPORTING AND DISCLOSURE CONTROLS AND PROCEDURES

The Chief Executive Officer (“CEO”) and the Chief Financial Officer (“CFO”) are responsible for establishing and maintaining the Company’s disclosure controls and procedures, (“DC&P”), to provide reasonable assurance that material information related to the Company is made known. In addition, internal controls over financial reporting (“ICFR”) have been designed by or have been caused to be designed under the supervision of the CEO and CFO to provide reasonable assurance regarding the reliability of financial reporting and preparation of financial statements for external purposes in accordance with IFRS.

The CEO and CFO have evaluated the effectiveness of our DC&P and assessed the design of our ICFR, as of December 31, 2013, pursuant to the requirements of National Instrument 52-109, and have concluded that:

- (i) The DC&P are effective to provide reasonable assurance that all material or potentially material information about activities of the Company are made known to them; and
- (ii) Information required to be disclosed by the Company in its annual filings, interim filings or other reports filed or submitted by it under securities legislation is recorded, processed, summarized and reported within the time periods specified in securities legislation.

Management has concluded that, as of December 31, 2013, the Company has sufficiently documented and tested the effectiveness of the ICFR for the Company and can conclude that these controls are working effectively. It should be noted that while the Company’s management believes that the Company’s ICFR and DC&P provide a reasonable level of assurance that they are effective, they do not expect these controls will prevent all errors or fraud. A control system, no matter how well conceived or operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met.

CAUTION REGARDING FORWARD-LOOKING INFORMATION AND STATEMENTS

This MD&A contains FLS within the meaning of applicable securities legislation which involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Rocky or industry results, to be materially different from any future results, events, expectations, performance or achievements expressed or implied by such FLS. FLS typically contain words or phrases such as “may”, “outlook”, “objective”, “intend”, “estimate”, “anticipate”, “should”, “could”, “would”, “will”, “expect”, “believe”, “plan”, “predict” and other similar terminology suggesting future outcomes or events. FLS involve numerous assumptions and should not be read as guarantees of future performance or results. Such statements will not necessarily be accurate indications of whether or not such future performance or results will be achieved. Readers of this MD&A should not unduly rely on FLS as a number of factors, many of which are beyond the control of Rocky, could cause actual performance or results to differ materially from the performance or results discussed in the FLS.

In particular, FLS in this MD&A include, but are not limited to: (i) disclosure under the heading “Market Fundamentals and Outlook”, (ii) continuing demand for Rocky’s products and services, (iii) growth of Rocky’s business and operations, (iv) business strategies and implementation plans, (v) weaker short-term outlook for commodity prices due to strong supply and other external market factors, (vi) the effect on customer buying patterns due to the Environment Canada new air emissions standards relating to Tier 4 engines and equipment, (vii) discussion on the fundamentals of Rocky’s business, including discussion that GDP growth, population growth, increases in global food demand, bio-fuel production, and a decrease in crop land will require farmers to increase productivity, thereby maintaining or improving equipment demand, (viii) continued demand for parts and service due to the number of units Rocky has in the areas it services, creating dependable earnings and cash flow, (ix) discussion that market conditions, particularly in the construction sector, may result in decreases in demand and downward pressure on margins, (x) discussion regarding initiatives to restore our construction results, including statements that our construction results will begin to recover over the coming year, (xi) discussion regarding our initiatives for longer-term revenue and earnings growth, (xii) we believe cash flow from operations, along with existing credit facilities, will provide for our capital needs, (xiii) discussion around SG&A expenses including the seasonal variances and expectations in operating SG&A, (xiv) discussion that our fourth quarter is generally our strongest quarter financially, and discussion that we expect our second and third quarter sales activity to increase as our installed base increases, and (xv) discussions respecting inventory reduction initiatives.

With respect to the FLS listed above and contained in this MD&A, Rocky has made assumptions regarding, among other things: (i) grain and oilseed prices and management’s characterization of the growing supply and demand imbalance therein, (ii) increasing global food demand over the next 25 years in response to a growing world population and a decrease in arable land per capita, (iii) rising demand for agriculture commodities and insufficient investment in productive capacity and infrastructure, especially in developing countries, (iv) increasing food demand will cause producers to seek improved production techniques, (v) increasing demand from China and India for grain and oilseed products, (vi) increasing crop land dedicated to bio-fuel production, (vii) general GDP growth and/or relative economic stability in the



markets we operate in, (viii) customers will meet their equipment needs by purchasing used equipment as opposed to new equipment as a result of recent price increases, (ix) the Company's cash flow will remain sufficient to, in connection with its credit facilities, adequately finance its capital needs, (x) past experience regarding the seasonal nature of Rocky's earnings and SG&A costs, (xi) the anticipated improvement in ongoing revenue and cash-flow, including parts and service revenue, as our installed base increases, and (xii) that we expect our construction results to begin to recover over the coming year.

Rocky's actual results could differ materially from those anticipated in the FLS in this MD&A as a result of the risk factors set forth herein under the heading "Risks and Uncertainties" and the risk factors set forth in Rocky's AIF. Although the forward-looking statements contained in this MD&A are based upon what management of Rocky believes are reasonable assumptions, Rocky cannot assure investors that actual performance or results will be consistent with these forward-looking statements. These statements reflect current expectations regarding future events and operating performance and are based on information currently available to Rocky's management. There can be no assurance that the plans, intentions or expectations upon which these forward-looking statements are based will occur. All forward-looking statements in this MD&A are qualified in their entirety by the cautionary statements herein and those set forth in Rocky's AIF available on SEDAR at www.sedar.com. These forward-looking statements and outlook are made as of the date of this document and, except as required by applicable law, Rocky assumes no obligation to update or revise them to reflect new events or circumstances.



Consolidated Financial Statements and Notes

Years Ended December 31, 2013 and 2012



March 11, 2014

Independent Auditor's Report

To the Shareholders of Rocky Mountain Dealerships Inc.

We have audited the accompanying consolidated financial statements of Rocky Mountain Dealerships Inc. and its subsidiaries, which comprise the consolidated balance sheets as at December 31, 2013 and December 31, 2012 and the consolidated statements of net earnings, comprehensive income, changes in equity and cash flows for the years then ended, and the related notes, which comprise a summary of significant accounting policies and other explanatory information.

Management's responsibility for the consolidated financial statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with International Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained in our audit is sufficient and appropriate to provide a basis for our audit opinion.

PricewaterhouseCoopers LLP
111 – 5th Avenue SW, Suite 3100, Calgary, AB, Canada T2P 5L3
T: +1 403 509 7500, F: +1 403 781 1825

"PwC" refers to PricewaterhouseCoopers LLP, an Ontario limited liability partnership.



Opinion

In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of Rocky Mountain Dealerships Inc. and its subsidiaries as at December 31, 2013 and December 31, 2012 and their financial performance and their cash flows for the year then ended in accordance with International Financial Reporting Standards.

PricewaterhouseCoopers LLP

Chartered Accountants

Consolidated Balance Sheets

Expressed in thousands of Canadian dollars



| | | December 31, 2013 \$ | December 31, 2012 \$ |
|---|----------|----------------------------|----------------------------|
| Assets | | | |
| Current | | | |
| Cash | | 34,722 | 34,177 |
| Trade receivables and other | 6 | 29,368 | 52,660 |
| Income taxes receivable | | 4,887 | 264 |
| Inventory | 7 | 482,824 | 495,151 |
| Prepaid expenses | | 5,543 | 4,470 |
| | | <u>557,344</u> | <u>586,722</u> |
| Non-current | | | |
| Property and equipment | 8 | 30,860 | 21,558 |
| Goodwill | 9 | 14,692 | 13,884 |
| | | <u>45,552</u> | <u>35,442</u> |
| | | <u>602,896</u> | <u>622,164</u> |
| Liabilities | | | |
| Current | | | |
| Trade payables, accruals and other | 10 | 41,107 | 50,058 |
| Income taxes payable | | - | 3,518 |
| Floor plan payable | 11 | 342,364 | 351,812 |
| Deferred revenue and advances | | 4,021 | 5,236 |
| Current portion of long-term debt | 12 | 10,656 | 10,159 |
| Current portion of obligations under finance leases | 13 | 823 | 984 |
| | | <u>398,971</u> | <u>421,767</u> |
| Non-current | | | |
| Long-term debt | 12 | 41,681 | 45,977 |
| Obligations under finance leases | 13 | 541 | 1,379 |
| Deferred tax liability | 19.2 | 2,576 | 7,042 |
| Derivative financial instruments | 24.6 | 1,706 | 1,438 |
| | | <u>46,504</u> | <u>55,836</u> |
| | | <u>445,475</u> | <u>477,603</u> |
| Commitments, contingencies and guarantees | 15, 24.3 | | |
| Shareholders' Equity | | | |
| Common shares | | 86,695 | 81,947 |
| Contributed surplus | | 4,662 | 4,435 |
| Accumulated other comprehensive loss | 24.6 | (962) | (597) |
| Retained earnings | | 67,026 | 58,776 |
| | | <u>157,421</u> | <u>144,561</u> |
| | | <u>602,896</u> | <u>622,164</u> |

APPROVED BY THE BOARD

"Signed" Dennis Hoffman
Dennis Hoffman, Director

"Signed" M.C. (Matt) Campbell
M.C. (Matt) Campbell, Director

The accompanying notes are an integral part of these consolidated financial statements

Consolidated Statements of Net Earnings

Years ended

Expressed in thousands of Canadian dollars except per share amounts



| | December 31, 2013 \$ | December 31, 2012 \$ |
|--|----------------------------|----------------------------|
| Sales | | |
| New equipment | 523,522 | 549,036 |
| Used equipment | 358,861 | 297,476 |
| Parts | 92,599 | 84,653 |
| Service | 29,421 | 30,459 |
| Other | 3,359 | 4,482 |
| | 17 | 7 |
| Cost of sales | 1,007,762 | 966,106 |
| | 7 | 818,595 |
| Gross profit | 140,406 | 147,511 |
| Selling, general and administrative | 18 | 97,711 |
| Loss on repurchase of convertible debentures | 14 | 4,232 |
| Interest on short-term debt | 11,696 | 9,071 |
| Interest on long-term debt | 2,233 | 2,843 |
| Earnings before income taxes | 21,027 | 33,654 |
| Income taxes | | |
| Current | 10,060 | 10,759 |
| Deferred | 19.2 | (1,080) |
| | 19.1 | 9,679 |
| Net earnings | 15,313 | 23,975 |
| Earnings per share | | |
| Basic | 20 | 1.28 |
| Diluted | 20 | 1.28 |

The accompanying notes are an integral part of these consolidated financial statements

Consolidated Statements of Comprehensive Income

Years ended

Expressed in thousands of Canadian dollars



| | December 31, 2013 \$ | December 31, 2012 \$ |
|---|----------------------------|----------------------------|
| Net earnings | 15,313 | 23,975 |
| Other comprehensive loss | | |
| Items which will subsequently be reclassified to net earnings: | | |
| Unrealized loss on derivative financial instruments, net of tax | 24.6 (365) | (95) |
| Total other comprehensive loss for the year, net of tax | (365) | (95) |
| Comprehensive income | 14,948 | 23,880 |

The accompanying notes are an integral part of these consolidated financial statements

Consolidated Statements of Changes in Equity

Expressed in thousands of Canadian dollars and thousands of common shares

| | | Common shares | | | | Accumulated other comprehensive loss | Retained earnings | Total equity |
|--|-------------|-----------------------------|----------------------|--|---------------------------------------|---|------------------------------|---------------------|
| | | Number of shares | Amount \$ | Convertible debentures \$ | Contributed surplus \$ | \$ | \$ | \$ |
| Balance, December 31, 2012 | | 18,993 | 81,947 | - | 4,435 | (597) | 58,776 | 144,561 |
| Shares issued upon exercise of stock options | 16.3 | 320 | 4,748 | - | (1,321) | - | - | 3,427 |
| Share-based payment expense | | - | - | - | 1,548 | - | - | 1,548 |
| Net earnings | | - | - | - | - | - | 15,313 | 15,313 |
| Other comprehensive loss | 24.6 | - | - | - | - | (365) | - | (365) |
| Dividends paid | 16.2 | - | - | - | - | - | (7,063) | (7,063) |
| Balance, December 31, 2013 | 16.1 | 19,313 | 86,695 | - | 4,662 | (962) | 67,026 | 157,421 |

| | | Common shares | | | | Accumulated other comprehensive loss | Retained earnings | Total equity |
|---|-------------|-----------------------------|----------------------|--|---------------------------------------|---|------------------------------|---------------------|
| | | Number of shares | Amount \$ | Convertible debentures \$ | Contributed surplus \$ | \$ | \$ | \$ |
| Balance, December 31, 2011 | | 18,768 | 79,668 | 990 | 4,304 | (502) | 43,701 | 128,161 |
| Shares issued: | | | | | | | | |
| Upon exercise of stock options | 16.3 | 105 | 1,075 | - | (278) | - | - | 797 |
| Upon exercise of restricted share units | 16.4 | 120 | 1,204 | - | (1,204) | - | - | - |
| Share-based payment expense | | - | - | - | 1,613 | - | - | 1,613 |
| Net earnings | | - | - | - | - | - | 23,975 | 23,975 |
| Other comprehensive loss | 24.6 | - | - | - | - | (95) | - | (95) |
| Dividends paid | 16.2 | - | - | - | - | - | (4,650) | (4,650) |
| Repurchase of convertible debentures | 14 | - | - | (990) | - | - | (4,250) | (5,240) |
| Balance, December 31, 2012 | 16.1 | 18,993 | 81,947 | - | 4,435 | (597) | 58,776 | 144,561 |

The accompanying notes are an integral part of these consolidated financial statements



Consolidated Statements of Cash Flows
 Years Ended
 Expressed in thousands of Canadian dollars

| | December 31, 2013 \$ | December 31, 2012 \$ |
|--|----------------------------|----------------------------|
| Operating activities | | |
| Net earnings | 15,313 | 23,975 |
| Adjustments for: | | |
| Depreciation expense | 8 6,471 | 5,511 |
| Accretion expense | 14 - | 123 |
| Deferred tax recovery | 19.2 (4,346) | (1,080) |
| Share-based payment expense | 1,548 | 1,613 |
| Non-cash impact of credit promissory note | 1 | 18 |
| Loss on disposal of property and equipment | 8 150 | 554 |
| Loss (gain) on derivative financial instruments | 24.6 (225) | 174 |
| Loss on repurchase on convertible debenture | 14 - | 4,232 |
| | <u>18,912</u> | <u>35,120</u> |
| Changes in non-cash working capital | 21 11,193 | (13,117) |
| | <u>30,105</u> | <u>22,003</u> |
| Financing activities | | |
| Repayment of long-term debt | (9,940) | (7,302) |
| Repurchase of convertible debentures | 14 - | (37,800) |
| Transaction costs incurred on repurchase of convertible debentures | - | (840) |
| Proceeds from long-term debt | 6,140 | 45,478 |
| Net change in obligations under finance leases | (1,023) | (133) |
| Dividends paid | 16.2 (7,063) | (4,650) |
| Proceeds from issuance of common shares | 3,427 | 797 |
| | <u>(8,459)</u> | <u>(4,450)</u> |
| Investing activities | | |
| Purchase of property and equipment | 8 (16,263) | (9,263) |
| Disposal of property and equipment | 8 541 | 4,709 |
| Purchase of equipment dealerships, net of cash acquired | 5 (5,379) | (9,854) |
| | <u>(21,101)</u> | <u>(14,408)</u> |
| Net increase in cash and cash equivalents | 545 | 3,145 |
| Cash and cash equivalents, beginning of year | 34,177 | 31,032 |
| Cash and cash equivalents, end of year | <u>34,722</u> | <u>34,177</u> |
| Taxes paid | 18,201 | 11,790 |
| Interest received | - | 8 |
| Interest paid | 13,928 | 12,324 |

The accompanying notes are an integral part of these consolidated financial statements

Notes to the Consolidated Financial Statements

Years ended December 31, 2013 and 2012

Expressed in thousands of Canadian dollars except per share and per option amounts



1. General information

Rocky Mountain Dealerships Inc. (the "Company") was incorporated under the Business Corporations Act (Alberta). Through its wholly-owned subsidiaries including Hammer Equipment Ltd., Hi-Way Service Ltd., Miller Equipment Ltd., Rocky Mountain Equipment Canada Ltd., and Rocky Mountain Dealer Group Partnership, the Company sells, leases and provides support for a wide variety of agriculture and construction equipment in Western Canada. All of the Company's subsidiaries are incorporated in Canada.

During the years ended December 31, 2013 and 2012, the Company completed three acquisitions of equipment dealerships as discussed further in Note 5.

The head office, principal address and registered and records office of the Company are located at Suite 301, 3345 8th Street S.E., Calgary, Alberta, T2G 3A4.

2. Basis of preparation

2.1. Statement of compliance

The Company prepares its consolidated financial statements in accordance with International Financial Reporting Standards. These consolidated financial statements were authorized for issue by the Board of Directors on March 11, 2014.

2.2. Adoption of new and revised standards and interpretations

The IASB issued a number of new and revised International Accounting Standards, International Financial Reporting Standards, amendments and related interpretations which are effective for the Company's financial year beginning on January 1, 2013. For the purpose of preparing and presenting the consolidated financial statements for the relevant periods, the Company has consistently adopted all of these new standards for the relevant reporting periods.

Amendment to IAS 1, 'Financial statement presentation' regarding other comprehensive income

This amendment requires the Company to group items within other comprehensive income by those that will be subsequently reclassified to net earnings and those that will not. Accordingly, the Company has updated the presentation of other comprehensive income in the consolidated statements of comprehensive income.

Amendment to IAS 36, 'Impairments of assets'

This amendment removes the requirement to disclose the recoverable amount when a CGU contains goodwill or indefinite lived intangible assets, but there has been no impairment.

Other standards and interpretations issued or amended which are effective for the first time for fiscal year ends beginning on or after January 1, 2013 but which did not have a material impact on the Company's consolidated financial statements or note disclosures as currently presented include:

New standards and interpretations

- IFRS 10, 'Consolidated financial statements'
- IFRS 11, 'Joint arrangements'
- IFRS 12, 'Disclosure of interests in other entities'
- IFRS 13, 'Fair value measurement'
- IFRIC 20, 'Stripping costs in the production phase of a surface mine'

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Amendments to existing standards and interpretations

- IFRS 7, 'Financial instruments: Disclosures'
- IAS 19, 'Employee benefits'
- IAS 27, 'Separate financial statements'
- IAS 28, 'Investments in associates and joint ventures'

At the date of authorization of these consolidated financial statements, the IASB and the IFRS Interpretations Committee (IFRIC) have issued the following new and revised standards and interpretations which are not yet effective for the relevant reporting periods. The Company has not early adopted these standards, amendments or interpretations, however the Company is currently assessing what impact the application of these standards or amendments will have on the consolidated financial statements.

Amendment to IFRS 7, 'Financial instruments: Disclosures' on derecognition

In conjunction with the transition from IAS 39 to IFRS 9 for fiscal years beginning on or after January 1, 2015, IFRS 7 will also be amended to require additional disclosure in the year of transition.

Amendment to IAS 32, 'Financial instruments: Presentation'

The amendment clarifies the requirements for offsetting financial assets and liabilities. Specifically, the amendment clarifies that the right to offset must be available on the current date and cannot be contingent on a future event. This amendment is effective for fiscal periods beginning on or after January 1, 2014.

IFRS 9, 'Financial instruments'

IFRS 9 retains but simplifies the mixed measurement model and establishes two primary measurement categories for financial assets: amortized cost and fair value. The basis of classification depends on the entity's business model and the contractual cash flow characteristics of the financial asset. The guidance in IAS 39 on impairment of financial assets and hedge accounting continues to apply. This standard is effective for fiscal periods beginning on or after January 1, 2015.

3. Summary of significant accounting policies

3.1. Basis of measurement

The fundamental valuation method applied in the consolidated financial statements is historical cost except for certain financial instruments and cash-settled share-based payments which are measured at fair value as explained below. Historical cost is generally based on the fair value of the consideration given in exchange for assets.

These consolidated financial statements are presented in Canadian dollars, which is the Company's functional and presentation currency. All financial information presented in Canadian dollars has been rounded to the nearest thousand, except per share and per option amounts or unless otherwise stated.

3.2. Basis of consolidation

The consolidated financial statements include the financial statements of the Company and its wholly-owned subsidiaries. Subsidiaries are entities controlled by the Company. Control exists when the Company has the power over the investee; is exposed, or has rights, to variable returns from its involvement with the investee; and has the ability to use its power to affect its returns, to an extent generally accompanying a shareholding that confers more than half of the voting rights. Subsidiaries are included in the consolidated financial statements of the Company from the date control of the subsidiary commences until the date that control ceases. Intercompany transactions and balances are eliminated on consolidation.

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3.3. Business combinations

Acquisitions of subsidiaries and businesses are accounted for using the acquisition method. The consideration for each acquisition is measured at the aggregate of the fair values (at the acquisition date) of assets given, liabilities incurred or assumed, and equity instruments issued by the Company in exchange for control of the acquiree. Acquisition-related costs incurred have been included in selling, general and administrative expenses in the period in which they are incurred.

Where applicable, the consideration for the acquisition may include any asset or liability resulting from a contingent consideration arrangement, measured at its acquisition-date fair value. Subsequent changes in fair values of contingent consideration are adjusted against the cost of the acquisition where they qualify as measurement period adjustments. All other subsequent changes in the fair value of contingent consideration classified as an asset or liability are accounted for in accordance with relevant IFRS.

Goodwill is measured as the excess of the consideration transferred over the net of the acquisition-date fair value of the identifiable assets acquired and the liabilities assumed. If the net of the acquisition-date amounts of the identifiable assets acquired and liabilities assumed exceeds the sum of the consideration transferred, the excess is recognized immediately in net earnings as a bargain purchase gain.

The measurement period is the period from the date of acquisition to the date the Company obtains complete information about facts and circumstances that existed as of the acquisition date and is subject to a maximum of one year.

3.4. Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision-maker. The chief operating decision-maker is responsible for allocating resources and assessing performance of the operating segments. The Company has identified two operating segments being agriculture and construction.

3.5. Cash and cash equivalents

Cash and cash equivalents consist of cash on hand, highly liquid investments with original maturities of three months or less and bank indebtedness.

3.6. Property and equipment

All items in property and equipment are recorded at cost less accumulated depreciation and any accumulated impairment losses.

Each part of an item of property and equipment with a useful life that is significantly different from the useful lives of other parts is depreciated separately.

Items of property and equipment are depreciated commencing on the date they are ready for use using the following methods and rates:

| | |
|--------------------------|---|
| Land | Not depreciated |
| Rental assets | Straight-line over 3 – 5 years or unit of usage |
| Buildings | Straight-line over 20 years |
| Computer equipment | Straight-line over 3 – 6 years |
| Furniture and fixtures | Straight-line over 5 – 10 years |
| Leasehold improvements | Straight-line over the lesser of the lease term and useful life |
| Shop tools and equipment | Straight-line over 5 – 10 years |
| Vehicles | Straight-line over 3 – 5 years |

An item of property and equipment is derecognized upon disposal or when no future economic benefits are expected to arise from the continued use of the asset. Any gain or loss arising on the disposal or retirement of an item of property and

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equipment is determined as the difference between the sale proceeds and the carrying amount of the asset and is recognised in net earnings. Items of property and equipment are tested for impairment as discussed in Note 3.9.

3.7. Goodwill

Goodwill represents the excess of the cost of an acquisition over the fair value of the Company's share of the net identifiable assets of the acquiree at the date of acquisition. Goodwill arising on an acquisition of a business is carried at cost as established at the date of acquisition of the business less accumulated impairment losses, if any. Goodwill generated on initial recognition is not deductible for tax purposes and has an indefinite useful life.

For the purposes of impairment testing, goodwill is allocated to each of the Company's cash-generating units ("CGUs") (or groups of CGUs) which are expected to benefit from the synergies of the combination.

A CGU to which goodwill has been allocated is tested for impairment annually, or more frequently when there is indication that the unit may be impaired. If the recoverable amount of the CGU is less than its carrying amount, the impairment loss is allocated first to reduce the carrying amount of any goodwill allocated to the unit and then to the other assets of the unit pro-rata based on the carrying amount of each asset in the unit. Any impairment loss for goodwill is recognized in net earnings. Such impairment losses are not reversed in subsequent periods.

3.8. Key estimates and judgements

The preparation of financial statements in accordance with IFRS requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities as at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

By nature, asset valuations are subjective and do not necessarily result in precise determinations. Should underlying assumptions change, estimated net recoverable values could change by a material amount.

Balances in these consolidated financial statements that are subject to estimation include the allowance for doubtful accounts (Note 6), the net realizable value of inventory (Note 3.12), the depreciation periods and methods applied to items of property and equipment (Note 3.6), the net recoverable value of goodwill (Note 9), and the fair value of derivative financial instruments (Note 3.19.11).

Management also makes certain estimates with respect to manufacturer incentives. Certain manufacturers offer annual performance incentives which are linked to the Company's market share achievement and annual sales volumes. The Company uses estimated annual market share statistics derived from current and historical results which have been adjusted for any anticipated changes in the current year, as well as annual sales volume to accrue manufacturer incentives earned during the year.

3.9. Impairment of assets other than goodwill

At the end of each reporting period, the Company reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the assets is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the Company estimates the recoverable amount of the CGU to which the asset belongs. Corporate assets are also allocated to individual CGUs.

The recoverable amount is the higher of fair value less cost to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

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If the recoverable amount of an asset (or CGU) is estimated to be less than its carrying amount, the carrying amount of the asset (or CGU) is reduced to its recoverable amount. An impairment loss is recognized immediately in net earnings.

Where an impairment loss subsequently reverses, the carrying amount of the assets (or CGU) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the original carrying amount. A reversal of impairment loss is recognized immediately in net earnings.

3.10. Earnings per share

Basic earnings per share is computed by dividing net earnings by the weighted average number of common shares outstanding during the period. Diluted earnings per share amounts reflect the potential dilution that could occur if options to purchase common shares were exercised and debentures converted. The treasury stock method is used to determine the dilutive effect of options, whereby any proceeds received by the Company from their exercise are assumed to be used to purchase common shares at the average market price during the period. The convertible debentures are assumed to have been converted into common shares, and net earnings is adjusted to eliminate the interest expense and accretion expense, net of any tax effects.

The average market price of the Company's shares for the purposes of calculating the dilutive effect of options is based upon quoted market prices for the periods during which the options are outstanding.

3.11. Leases

Assets held under finance leases are initially recognized as assets of the Company at their fair value at the inception of the lease or, if lower, at the present value of the minimum lease payments. The corresponding liability to the lessor is included in the consolidated balance sheet as an obligation under finance lease.

Lease payments are apportioned between interest expense and reductions of the lease obligation so as to achieve a constant rate of interest on the remaining balance of the liability. Interest expense is recognized immediately in net earnings.

Operating lease payments are recognised as an expense on a straight-line basis over the lease term, except where another systematic basis is more representative of the time pattern in which economic benefits from the leased asset are consumed.

3.12. Inventory

Equipment inventory is valued at the lower of cost and net realizable value, with cost being determined on a specific item, actual cost basis. Net realizable value is estimated using recent sales of the same or similar equipment inventory or market values as established by industry publications less the costs to sell. Parts inventory is recorded at the lower of cost and net realizable value, with cost being determined on an average cost basis. Net realizable value is estimated using recent sales of the same or similar parts inventory less the costs to sell. Work-in-progress is valued on a specific item, actual cost basis.

3.13. Revenue recognition

Sales are measured at the fair value of the consideration received or receivable.

3.13.1. Sale of goods

Revenue from the sale of goods including new and used equipment and parts is recognized when all the following conditions are satisfied:

- the Company has transferred to the buyer the significant risks and rewards of ownership of the goods;
- the Company retains neither continuing managerial involvement to the degree usually associated with ownership nor effective control over the goods sold;

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- the amount of revenue can be measured reliably;
- it is probable that the economic benefits associated with the transaction will flow to the Company; and
- the costs incurred or to be incurred in respect of the transaction can be measured reliably.

3.13.2. Rendering of services

Revenue derived from the rendering of services is recognized when:

- the amount of revenue can be measured reliably;
- it is probable that the economic benefits associated with the transaction will flow to the Company;
- the stage of completion of the transaction at the end of the reporting period can be measured reliably; and
- the costs incurred for the transaction and the costs to complete the transaction can be measured reliably.

3.13.3. Other revenue

Other revenue consists of commission revenue from finance and insurance, recognized when the finance contract is signed; revenue from rentals, recognized on the first day of each month specified in the rental contract on a straight-line basis over the term of the contract; and lease revenue, recognized on a straight-line basis over the term of the lease independent of the timing of the payments received. Prepayment of any lease is initially set up as a deposit, and is reduced on a monthly basis at a rate reflective of the lease contract.

3.14. Deferred revenue and advances

Deferred revenue and advances comprises equipment sales in which cash has been received but not all terms and conditions have been fulfilled to meet the requirements of revenue recognition, maintenance plans sold to customers in which all services have not yet been provided and manufacturer advances received but not yet earned by the Company.

3.15. Share-based transactions

Equity-settled share-based payments to employees and others providing similar services are measured at the fair value of the equity instruments at the grant date. The Company follows the fair value based method of accounting, using the Black-Scholes option pricing model, whereby compensation expense is recognized over the vesting period and is based on the Company's estimate of awards that will ultimately vest, with a corresponding increase to contributed surplus. Details regarding the determination of the fair value of equity-settled share-based transactions are set out in Note 16.3.

Cash-settled share-based payments are recorded as liabilities and are measured initially at their fair values. At the end of each reporting period and at the date of settlement, the fair value of the liability is remeasured, with any changes in fair value recognized in net earnings for the period. Details regarding the determination of the fair value of cash-settled share-based payments are set out in Note 16.5.

3.16. Employee Share Ownership Plan

The Company has an Employee Share Ownership Plan ("ESOP"). Under the ESOP, employees who meet the eligibility criteria can contribute up to 5% of their annual gross salary by way of payroll deductions. The Company matches the employee contribution amount to a maximum of \$5 per annum or an amount modified and approved by the Company's Compensation, Governance and Nominating Committee. The Company's contributions vest to the employee on December 31 of the contribution year and are expensed as incurred.

ESOP shares are purchased on the open market. The weighted average unvested shares held in the ESOP during the period are excluded from the earnings per share calculations as they are not considered to be outstanding. Dividends paid on the Company's common shares held for the ESOP are used to purchase additional common shares on the open market.

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3.17. Income taxes

Current tax is the expected tax payable or recoverable on the taxable income or loss for the period, using tax rates enacted or substantively enacted at the reporting date.

Deferred tax is recognized using the asset and liability method on temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for taxation purposes. Deferred tax is not recognized if it arises from goodwill generated on a business combination or an asset or liability in a transaction other than a business combination that, at the time of the transaction, affects neither accounting net earnings nor taxable income. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted at the reporting date and are expected to apply when the related deferred tax asset is realized or deferred tax liability is settled.

A deferred tax asset is recognized to the extent that it is probable that future taxable income will be available against which the temporary difference can be utilized. Deferred tax assets are reviewed at each reporting date and are reduced to the extent that it is no longer probable that the related tax benefit will be realized.

Current tax and deferred tax are recognized in net earnings except when they relate to items that are recognized in other comprehensive income or directly in equity, in which case, the current and deferred tax are also recognized in other comprehensive income or directly in equity, respectively. Where current tax or deferred tax arises from the initial accounting for a business combination, the tax effect is included in the accounting for the business combination.

3.18. Foreign currency translation

Transactions in currencies other than the Company's functional currency are recorded at the rates of exchange prevailing on the dates of the transactions. At each balance sheet date, monetary assets and liabilities denominated in foreign currencies are retranslated at prevailing rates.

3.19. Financial instruments

Financial assets and liabilities are recognized when the Company becomes party to the contractual provisions of the instrument.

On initial recognition, financial instruments are measured at fair value. Transaction costs that are directly attributable to the acquisition or issue of financial instruments, other than financial instruments at fair value through profit or loss ("FVTPL"), are added to or deducted from the fair value of the financial instrument, as appropriate. Transaction costs directly attributable to the acquisition of financial instruments at FVTPL are recognized immediately in net earnings.

3.19.1. Classification of financial instruments

Financial instruments are classified into the following specified categories: financial assets at FVTPL, held-to-maturity investments, available-for-sale ("AFS") financial assets, loans and receivables, financial liabilities at FVTPL and other financial liabilities. The classification depends on the nature and purpose of the financial instrument and is determined at the time of initial recognition. The Company has no financial assets classified as held-to-maturity or AFS.

3.19.2. Effective interest method

The effective interest method is a method of calculating the amortized cost of a debt instrument and of allocating interest over the relevant period. The effective interest rate is the rate that discounts estimated future cash receipts (including all fees and points paid or received that form an integral part of the effective interest rate, transaction costs and other premiums or discounts) through the expected life of the debt instrument, or, where appropriate, a shorter period, to the net carrying amount on initial recognition.

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3.19.3. Financial instruments at FVTPL

Financial instruments are classified as at FVTPL when the instrument is either held for trading or it is designated as at FVTPL.

A financial asset (liability) is classified as held for trading if:

- it has been acquired principally for the purpose of selling (repurchasing) it in the near term;
- on initial recognition, it is part of a portfolio of identified financial instruments that the Company manages together and has a recent actual pattern of short-term profit-taking; or
- it is a derivative that is not designated and effective as a hedging instrument.

A financial instrument other than one held for trading may be designated as at FVTPL upon initial recognition if:

- such designation eliminates or significantly reduces a measurement or recognition inconsistency that would otherwise arise;
- the financial instrument forms part of a group of financial assets or financial liabilities or both, which is managed and its performance is evaluated on a fair value basis, in accordance with the Company's documented risk management or investment strategy, and information about the grouping is provided internally on that basis; or
- it forms part of a contract containing one or more embedded derivatives, and IAS 39, 'Financial instruments: Recognition and measurement' permits the entire combined contract (asset or liability) to be designated as at FVTPL.

Financial assets classified as at FVTPL are stated at fair value, with any gains or losses arising on remeasurement recognized in net earnings. The net gain or loss recognised in net earnings incorporates any dividends or interest earned on the financial asset and is included in selling, general and administrative expenses. The Company has designated its derivative financial instruments as at FVTPL. Fair value is determined in the manner described in Notes 3.19.11 and 24.5.

3.19.4. Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. Loans and receivables are measured at amortized cost using the effective interest method, less any impairment.

The Company has classified its cash and cash equivalents and trade receivables and other as loans and receivables.

3.19.5. Other financial liabilities

Other financial liabilities are measured at amortized cost using the effective interest method.

The Company has classified its trade payables, accruals and other (with the exception of DSUs), floor plan payable, long-term debt, obligations under finance leases and convertible debentures as other financial liabilities.

3.19.6. Impairment of financial assets

Financial assets, other than those at FVTPL, are assessed for indicators of impairment at the end of each reporting period. For financial assets carried at amortized cost, the amount of the impairment loss, if any, is the difference between the asset's carrying amount and the present value of estimated future cash flows, discounted at the financial asset's original effective interest rate. As indicated above, the Company's financial assets carried at amortized cost consist only of cash and cash equivalents and trade receivables and other. Any impairment determined on trade receivables and other reduces their carrying amount through the use of an allowance account and is recorded when an account is considered uncollectible. Subsequent recoveries of amounts previously provided for are credited against the allowance. Changes in the carrying amount of the allowance are recognized in selling, general and administrative expenses.

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**3.19.7. Derecognition of financial instruments**

The Company derecognizes a financial asset when the contractual rights to the cash flows from the asset expire, or when it transfers the financial asset and substantially all the risks and rewards of ownership of the asset to another entity.

On derecognition of a financial asset, the difference between the asset's carrying amount and the sum of the consideration received and receivable and the cumulative gain or loss that had been recognized in other comprehensive income (loss) and accumulated equity is recognized in net earnings.

The Company derecognizes a financial liability when the Company's obligations are discharged, cancelled or they expire. The difference between the carrying amount of the financial liability derecognized and the consideration paid and payable is recognized in net earnings.

3.19.8. Classification as debt or equity

Debt and equity instruments issued by the Company are classified as either financial liabilities or as equity in accordance with the substance of the contractual arrangement and the definitions of a financial liability and equity instrument.

3.19.9. Equity instruments

An equity instrument is any contract that evidences a residual interest in the assets of the Company after deducting all of its liabilities. Equity instruments issued by the Company are recognized at the proceeds received, net of direct issue costs. Repurchases of the Company's own equity instruments are recognized and deducted directly in equity. No gain or loss is recognized in net earnings on the purchase, sale, issuance or cancellation of the Company's own equity instruments.

3.19.10. Compound financial instruments

The Company had issued convertible debentures (the "Debentures") that were compound financial instruments. The Debentures could be converted to common shares at the option of the holder. The number of shares to be issued did not vary with changes in their fair value.

The liability component of this compound financial instrument was recognized initially at the fair value of a similar liability that did not have an equity conversion option. The equity component was recognized initially at the difference between the fair value of the compound financial instrument as a whole and the fair value of the liability component. Any directly attributable transaction costs were allocated to the liability and equity components in proportion to their initial carrying amounts.

The deferred tax liability associated with the liability component of the Debentures was charged to the equity component upon initial recognition.

Subsequent to initial recognition, the liability component of a compound financial instrument is measured at amortized cost using the effective interest method. The equity component of a compound financial instrument is not remeasured subsequent to initial recognition.

Interest, losses and gains relating to the financial liability were recognized in net earnings.

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**3.19.11. Derivative financial instruments and hedging activities**

Derivatives are initially recognized on the date a derivative contract is entered into and are subsequently re-measured at their fair values. The fair values of interest rate swaps are calculated as the net present value of the estimated future cash flows expected to arise on the variable and fixed legs, determined using applicable yield curves at each measurement date. Swap curves, which incorporate credit spreads applicable to large commercial banks, are typically used to calculate expected future cash flows and the present values thereof. Adjustments are also made to reflect the Company's own credit risk and the credit risk of the counter party, if different from the spread implicit in the swap curve.

The method of recognizing the resulting gain or loss depends on whether the derivative is designated as a hedging instrument, and if so, the nature of the item being hedged. The Company may designate derivatives of a particular risk associated with a recognized asset or liability or highly probable forecast transaction as cash flow hedges.

The Company documents at the inception of the transaction, the relationship between hedging instruments and hedged items, as well as its risk management objectives and strategy for undertaking various hedging transactions.

The Company uses the regression method to determine whether the derivatives that are used in hedging transactions are highly effective in offsetting changes in fair values or cash flows of hedged items and uses the cumulative dollar offset method to measure the ineffective portion. The documentation identifies the anticipated cash flows being hedged, the risk that is being hedged, the type of hedging instrument used and how effectiveness will be assessed. The hedging instrument must be highly effective in accomplishing the objective of offsetting changes in anticipated cash flows attributable to the risk being hedged both at inception and throughout the life of the hedge. Hedge accounting is discontinued prospectively when it is determined that the hedging instrument is no longer effective as a hedge, the hedging instrument is terminated, or upon early settlement of the hedged item.

Where hedge accounting can be applied, a hedge relationship is designated and documented at inception to detail the particular risk management objective and the strategy for undertaking the hedge transaction.

In a cash flow hedging relationship, the effective portion of the change in the fair value of the hedging derivative, net of taxes, is recognized in other comprehensive income (loss) while the ineffective portion is recognized in the consolidated statement of net earnings. Amounts in accumulated other comprehensive income (loss) are reclassified to profit or loss in the periods when the hedged item affects profit or loss.

Gains or losses on derivatives not designated as hedges are recognized in the consolidated statement of net earnings.

When a hedging instrument expires or no longer meets the criteria for hedge accounting, any cumulative gain or loss existing in equity remains in equity and is recognized when the forecast transaction is ultimately recognized in the consolidated statement of net earnings.

The Company uses interest rate swaps to hedge the variability in cash flows related to variable rate debt. The Company does not have any fair value hedges or net investment hedges.

4. Prior year comparative disclosures

Certain prior period comparative information has been revised to conform to current period presentation.

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**5. Acquisitions**

During the years ended December 31, 2013 and 2012, the Company completed three business acquisitions. Over time, these acquisitions offer synergies in the forms of cost reduction, greater access to used inventory and expanded territory for sales and product support. Acquisitions completed during these periods are as follows:

2013 Acquisitions*Murray's Farm Supplies*

On February 1, 2013, the Company acquired 100% of the outstanding common shares of Murray's Farm Supplies ("MFS"). The operating results of the business acquired are consolidated from February 1, 2013, the acquisition's closing date.

2012 Acquisitions*Houlder Automotive Ltd.*

On November 1, 2012, the Company purchased the Case IH Agriculture dealership assets of Houlder Automotive Ltd. ("HAL"). The operating results of the business acquired are consolidated from November 1, 2012, the acquisition's closing date.

Camrose Farm Equipment Ltd.

On July 3, 2012, the Company acquired 100% of the outstanding common shares of Camrose Farm Equipment Ltd. ("CFE"), a Case IH and New Holland Agriculture dealer. The operating results of the business acquired are consolidated from July 3, 2012, the acquisition's closing date.

The business combinations completed during the years ended December 31, 2013 and 2012 are summarized as follows:

| | 2013 | 2012 | | Total |
|---|----------------|---------|----------|----------|
| | MFS | HAL | CFE | |
| Purchase price allocation | | | | |
| Purchase consideration | 3,272 | 5,165 | 7,352 | 12,517 |
| Net working capital | | | | |
| Cash | 405 | - | 151 | 151 |
| Trade receivables and other | 474 | 131 | 2,086 | 2,217 |
| Inventory | 4,803 | 7,328 | 20,086 | 27,414 |
| Prepaid expenses | - | - | 15 | 15 |
| Trade payables, accruals and other | (598) | - | (2,314) | (2,314) |
| Floor plan payable | (2,789) | (3,629) | (16,493) | (20,122) |
| Current portion of obligations under finance leases | (13) | - | - | - |
| | 2,282 | 3,830 | 3,531 | 7,361 |
| Property and equipment | 201 | 471 | 1,229 | 1,700 |
| Deferred taxes | (8) | - | (153) | (153) |
| Long-term debt | - | - | (314) | (314) |
| Obligations under finance leases | (11) | - | - | - |
| Goodwill | 808 | 864 | 3,059 | 3,923 |
| Net assets acquired | 3,272 | 5,165 | 7,352 | 12,517 |
| Cash consideration paid, net of cash acquired | | | | |
| - During 2013 | 2,867 | 290 | 2,222 | 5,379 |
| - During 2012 | - | 4,875 | 4,979 | 9,854 |

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The Company incurred \$36 of acquisition related costs during the year ended December 31, 2013 (2012 – \$96). These costs are recognized as administrative expenses within selling, general and administrative expenses in the period in which they are incurred.

The acquisition effected during the year ended December 31, 2013, generated revenue of \$11,080 during the year of acquisition (2012 – \$21,888) and net earnings of \$280 (2012 – \$428). Had this business combination been effected at January 1 of the acquisition year, the Company estimates that consolidated revenue and net earnings for the year ended December 31, 2013 would have been \$1,008,553 and \$15,333, respectively (2012 - \$1,007,261 and \$25,268, respectively). The pro forma revenues and earnings are not necessarily indicative of the results that actually would have occurred had these acquisitions taken place on January 1, or of the results which may be obtained in the future.

In determining these amounts, management has assumed that the fair value adjustments, determined provisionally, that arose on the date of acquisition would have been the same had these acquisitions occurred on January 1 of the acquisition year.

Goodwill arose on these acquisitions due to the potential future revenue growth and synergies expected to occur. This amount is not recognized separately as it does not meet the recognition criteria for identifiable intangible assets. Goodwill generated on acquisition is not deductible for tax purposes.

6. Trade receivables and other

| | December 31, 2013 | December 31, 2012 |
|---------------------------------|------------------------------|----------------------|
| | \$ | \$ |
| Trade receivables | | |
| Current | 11,209 | 18,299 |
| Aged between 61 – 120 days | 1,775 | 3,144 |
| Aged greater than 120 days | 2,095 | 2,042 |
| | 15,079 | 23,485 |
| Allowance for doubtful accounts | (1,272) | (1,573) |
| Net trade receivables | 13,807 | 21,912 |
| Contracts in transit | 14,576 | 28,039 |
| Warranty receivables | 985 | 2,709 |
| | 29,368 | 52,660 |

The Company considers its trade receivable and other which are neither past due nor impaired to be of good credit quality. Contracts in transit and warranty receivables are due from retail finance institutions and original equipment manufacturers, respectively.

The allowance for doubtful accounts can be reconciled as follows:

| | December 31, 2013 | December 31, 2012 |
|------------------------------|------------------------------|----------------------|
| | \$ | \$ |
| As at January 1, | 1,573 | 1,001 |
| Provided for during the year | (17) | 795 |
| Written-off during the year | (284) | (223) |
| As at December 31, | 1,272 | 1,573 |

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The allowance for doubtful accounts is reviewed by management on a monthly basis. Accounts receivable are considered for impairment on a case-by-case basis when they are past due or when objective evidence is received that a customer will default. The Company takes into consideration the customer's payment history, their creditworthiness and the current economic environment in which the customer operates to assess impairment. The Company's historical bad debt expenses have not been significant and are generally limited to specific customer circumstances.

7. Inventory

| | December 31, 2013 | December 31, 2012 |
|------------------|------------------------------|----------------------|
| | \$ | \$ |
| New equipment | 214,677 | 226,688 |
| Used equipment | 230,412 | 233,202 |
| Parts | 35,095 | 33,573 |
| Work-in-progress | 2,640 | 1,688 |
| | 482,824 | 495,151 |

For the year ended December 31, 2013, inventory recognized as an expense amounted to \$846,652 (2012 – \$802,404), which is included in cost of sales in the consolidated statement of net earnings. For the year ended December 31, 2013, there were write downs of inventory to net realizable value of \$5,957 (2012 - \$1,071) and there have been \$Nil reversals of previously recorded inventory write downs (2012 - \$Nil) in the consolidated statements of net earnings. The Company's inventory has been pledged as security for liabilities as disclosed in Notes 11 and 12.


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8. Property and equipment

| | Land \$ | Rental assets \$ | Buildings \$ | Computer equipment \$ | Furniture and fixtures \$ | Leasehold improvements \$ | Shop tools and equipment \$ | Vehicles \$ | Total \$ |
|---------------------------------|------------|------------------------|-----------------|-----------------------------|------------------------------------|---------------------------------|--------------------------------------|----------------|-------------|
| Cost | | | | | | | | | |
| January 1, 2012 | 2,252 | 8,916 | 373 | 3,580 | 2,288 | 2,319 | 6,430 | 12,500 | 38,658 |
| Additions | - | 144 | 102 | 2,902 | 631 | 839 | 782 | 3,863 | 9,263 |
| Business combinations (Note 5) | - | - | - | 58 | 79 | - | 721 | 842 | 1,700 |
| Disposals | - | (9,060) | - | (3) | (1) | - | (48) | (1,332) | (10,444) |
| December 31, 2012 | 2,252 | - | 475 | 6,537 | 2,997 | 3,158 | 7,885 | 15,873 | 39,177 |
| Additions | 8,272 | - | 7 | 1,351 | 186 | 2,091 | 640 | 3,716 | 16,263 |
| Business combinations (Note 5) | - | - | - | 20 | 27 | - | 44 | 110 | 201 |
| Disposals | - | - | - | (78) | (78) | (564) | (156) | (919) | (1,795) |
| December 31, 2013 | 10,524 | - | 482 | 7,830 | 3,132 | 4,685 | 8,413 | 18,780 | 53,846 |
| Accumulated depreciation | | | | | | | | | |
| January 1, 2012 | - | 3,619 | 179 | 1,934 | 1,080 | 643 | 3,141 | 6,693 | 17,289 |
| Depreciation charge | - | 461 | 47 | 870 | 452 | 381 | 1,308 | 1,992 | 5,511 |
| Disposals | - | (4,080) | - | (1) | (1) | - | (24) | (1,075) | (5,181) |
| December 31, 2012 | - | - | 226 | 2,803 | 1,531 | 1,024 | 4,425 | 7,610 | 17,619 |
| Depreciation charge | - | - | 90 | 1,335 | 515 | 441 | 1,404 | 2,686 | 6,471 |
| Disposals | - | - | - | (78) | (61) | (276) | (104) | (585) | (1,104) |
| December 31, 2013 | - | - | 316 | 4,060 | 1,985 | 1,189 | 5,725 | 9,711 | 22,986 |
| Net book value | | | | | | | | | |
| January 1, 2012 | 2,252 | 5,297 | 194 | 1,646 | 1,208 | 1,676 | 3,289 | 5,807 | 21,369 |
| December 31, 2012 | 2,252 | - | 249 | 3,734 | 1,466 | 2,134 | 3,460 | 8,263 | 21,558 |
| December 31, 2013 | 10,524 | - | 166 | 3,770 | 1,147 | 3,496 | 2,688 | 9,069 | 30,860 |

Included in selling, general and administrative expenses for the year ended December 31, 2013 is depreciation expense of \$6,471 (2012 - \$5,050) and a loss on the disposal of property and equipment of \$150 (2012 - \$554). Included in cost of sales for the year ended December 31, 2013 is depreciation expense of \$Nil (2012 - \$461) for rental assets.

As at December 31, 2013, assets under finance leases included in computer equipment and vehicles have net carrying amounts of \$609 and \$852 (2012 - \$731 and \$1,560), respectively. Certain items of property and equipment have been pledged as security for liabilities as disclosed in Notes 12 and 13.

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**9. Goodwill**

| | December 31, 2013 | December 31, 2012 |
|--|------------------------------|----------------------|
| | \$ | \$ |
| Opening balance | 13,884 | 9,961 |
| Recognized on business acquisitions (Note 5) | 808 | 3,923 |
| Ending balance | 14,692 | 13,884 |

Goodwill recognized pursuant to a business combination is allocated, at the time of acquisition, to the Company's ("CGU") that is expected to benefit from that business combination. As at December 31, 2013, the Company has identified two CGU's, agriculture and construction. All goodwill has been allocated to the agriculture CGU. As at December 31, 2012, the Company had identified one CGU.

The recoverable amount of the CGUs was determined from value in use calculations. The key assumptions made for the value in use calculations are those regarding the discount and growth rates. These key assumptions are based on past experience which has been adjusted for expected changes in future conditions.

As at December 31, 2013 and 2012, the Company prepared cash flow forecasts derived from the most recent financial plans prepared by management for the next five years and extrapolated these cash flows into perpetuity using growth assumptions relevant to the business sector. The growth rate used for the purposes of these analyses was 2.0%.

As at December 31, 2013, the rate used to discount the forecasted cash flows was 11.9% (2012 – 11.6%), and represents the Company's estimate of the pre-tax discount rate reflecting current market assessments of the time value of money and the risks specific to the particular CGU. The recoverable amount of each CGU to which goodwill has been allocated exceeded its carrying value at the impairment test dates.

The Company has conducted a sensitivity analysis based on reasonable possible changes in the key assumptions used for the impairment tests. Had the estimated cost of capital used in determining the pre-tax discount rates been 1% higher than management's estimates or the estimated growth rate used in extrapolating forecasted results been 1% lower, the recoverable amount of the CGU would continue to exceed its carrying amount for the respective periods.

10. Trade payables, accruals and other

| | December 31, 2013 | December 31, 2012 |
|------------------------------------|------------------------------|----------------------|
| | \$ | \$ |
| Trade payables and accruals | 40,451 | 49,487 |
| Directors' share units (Note 16.5) | 656 | 571 |
| | 41,107 | 50,058 |

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**11. Floor plan payable**

Floor plan payable is due to various creditors who have extended credit on wholesale inventory items, and is due on various dates, at fixed or variable interest rates ranging from 0.0% to the bank's prime rate plus 4.3% at December 31, 2013 (2012 - ranging from 0.0% to the bank's prime rate plus 4.3%). At December 31, 2013, the Company had unused floor plan of approximately \$245,736 available (2012 - \$198,188). The amounts due are secured by specific new and used equipment inventories and are due when the equipment is sold or transferred, up to a maximum term of 48 months. At December 31, 2013, the Company had \$1,348 of floor plan outstanding in US currency (2012 - \$3,697). The entire amount of floor plan payable has been classified as current, as the corresponding inventory to which it relates has also been classified as current.

Pursuant to agreements with lenders, the Company is required to monitor and report certain non-IFRS measures (Note 25).

12. Long-term debt

The following table summarizes the Company's long-term debt. The Debenture Repayment, Acquisition and Fleet Facilities are governed by a syndicate credit agreement which, if not renewed, will mature on June 1, 2016. It is managements intention to review this credit agreement before its maturity date. The table presented below assumes the agreement is renewed prior to maturity.

| | December 31, 2013 | December 31, 2012 |
|---|------------------------------|----------------------|
| | \$ | \$ |
| Debenture Repayment Facility, amortized with quarterly principal instalments of \$875 plus interest with the remaining principal paid on September 30, 2017. The effective interest rate at December 31, 2013 was 3.5% (2012 – 3.5%). | 29,750 | 33,250 |
| Acquisition Facility, revolving facility payable in monthly principal instalments over 60 months. The effective interest rate at December 31, 2013 was 3.5% (December 31, 2012 – 3.5%). | 17,232 | 17,939 |
| Fleet Facility, revolving facility payable in monthly principal instalments over 36 – 60 months. The effective interest rate at December 31, 2013 was 3.7% (2012 - 3.7%). | 4,248 | 2,761 |
| Various other facilities | 1,107 | 2,186 |
| | 52,337 | 56,136 |
| Current portion | 10,656 | 10,159 |
| Long-term portion | 41,681 | 45,977 |

13. Obligations under finance leases

Finance leases relate primarily to vehicles with lease terms ranging from three to five years. The Company has options to purchase many of these vehicles for a nominal amount at the conclusion of the lease terms. The lessors' title to the leased assets provides security for the Company's obligations under finance leases.

Interest rates underlying all obligations under finance leases are fixed at the respective contract dates ranging from 3.4% to 7.6% at December 31, 2013 (2012 – 3.1% - 8.0%).

The fair values of the obligations under finance leases approximate their carrying amounts as interest rates are consistent with market rates for similar debt.

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Future minimum payments under finance leases along with the balance of the obligations under finance leases are as follows:

| | December 31, 2013 | December 31, 2012 |
|---|------------------------------|----------------------|
| | \$ | \$ |
| Due within one year | 850 | 1,088 |
| Due later than one year and not later than five years | 556 | 1,447 |
| Due later than five years | - | - |
| Total future minimum lease payments | 1,406 | 2,535 |
| Less future finance charges | (42) | (172) |
| Present value of future minimum lease payments | 1,364 | 2,363 |
| Current portion of obligations under finance leases | 823 | 984 |
| Long-term portion of obligations under finance leases | 541 | 1,379 |

14. Convertible debentures

On March 22, 2012, the Company announced an offer to acquire all of its outstanding Debentures at a price of \$1.2 (the "Offer Price") for each \$1.0 principal amount for a total of \$37,800.

On April 23, 2012, a special meeting of the holders of the Debentures (the "Debentureholders") took place where the Debentureholders approved an amendment to the debenture indenture. This amendment allowed the Company to redeem all of its Debentures which were not tendered pursuant to the Offer, at the Offer Price. On April 30, 2012, the Company repurchased all Debentures which were tendered pursuant to the Offer and redeemed the remainder pursuant to the amendment. The Debentures repurchased had a face value of \$31,500 and bore interest at a rate of 7%.

The Company allocated \$4,232 of the loss on the repurchase of the Debentures to net earnings and \$4,250 (net of income taxes of \$284) to retained earnings.

Accretion relating to the Debentures totalled \$123 for the year ended December 31, 2012, and is included in interest on long-term debt.

15. Contingency and guarantee

The Company is subject to various degrees of recourse, arising in the ordinary course of business, by assisting its customers in financing the sale of equipment. The Company is exposed to potential losses arising from the difference between the assessed value of the underlying security and the loan balance, if certain customers default on their loan. Any resulting losses are recorded as soon as the amount of the loss can be reasonably estimated. It is management's opinion that there is an insignificant risk of loss from these guarantees, as the assessed value of the underlying security generally exceeds the loan balance. Accordingly, management believes that the exposure on these guarantees is not significant.

16. Share capital**16.1. Common shares**

The Company is authorized to issue an unlimited amount of common shares with no par value. As at December 31, 2013, 19,313 thousand shares were issued and outstanding (December 31, 2012 – 18,993). All issued and outstanding shares were fully paid as at December 31, 2013 and 2012.

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**16.2. Dividends paid**

Dividends paid during the year ended December 31, 2013 were \$7,063 or \$0.3675 per share (2012 – \$4,650 or \$0.2475 per share).

In respect of the fourth quarter of 2013, the Board of Directors declared a dividend of \$0.10 per common share on the Company's outstanding common shares. The dividend is payable on March 31, 2014, to shareholders of record at the close of business on February 28, 2014. The payment of this dividend will not have any tax consequences for the Company.

16.3. Stock options

The Company has a stock option plan under which the Board of Directors may grant options to directors, officers, and employees of the Company at an exercise price equal to the market price of the Company's common shares at the time of the grant. The plan is limited to 10% of the issued and outstanding common shares. Options granted carry neither voting rights nor rights to dividends.

The general terms of stock options granted under the plan include a maximum exercise period of five years and a vesting period of three years with one-third of the grant vesting on each anniversary date.

The fair value of the options granted using the Black-Scholes option pricing model and assumptions used in their determination during the years ended December 31 are as follows:

| | December 31, 2013 | December 31, 2012 |
|------------------------------------|----------------------|----------------------|
| Risk-free interest rate | 1.2% | 1.3% |
| Expected option life (years) | 4.0 | 4.5 |
| Expected volatility ⁽¹⁾ | 50.6% | 55.3% |
| Expected annual dividend per share | \$0.27 | \$0.18 |
| Exercise price | \$12.89 | \$11.96 |
| Share price on grant date | \$12.89 | \$11.96 |
| Fair value | \$4.46 | \$4.92 |

(1) Expected volatility has been based on the historical volatility of the Company's publicly traded shares

The reconciliation of options outstanding during the years ended December 31 is as follows:

| | 2013 | | 2012 | |
|--------------|-------------------------------------|--|-------------------------------------|--|
| | Number of options (thousands) | Weighted average exercise price \$ | Number of options (thousands) | Weighted average exercise price \$ |
| January 1, | 1,112 | 11.04 | 908 | 10.33 |
| Granted | 452 | 12.89 | 356 | 11.96 |
| Exercised | (320) | 10.72 | (105) | 7.65 |
| Forfeited | (78) | 12.35 | (47) | 11.89 |
| Expired | (221) | 12.40 | - | - |
| December 31, | 945 | 11.61 | 1,112 | 11.04 |

The weighted average share price at the date of exercise for the options exercised during the year ended December 31, 2013 was \$12.75 (2012 – \$11.70).

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Options outstanding at December 31, 2013 are summarized as follows:

| Grant date | Options outstanding (thousands) | Options exercisable (thousands) | Weighted average exercise price (\$) | Weighted average contractual life (years) |
|-------------------|------------------------------------|------------------------------------|--|---|
| December 29, 2009 | 61 | 61 | 9.22 | 1.0 |
| March 11, 2011 | 42 | 20 | 10.39 | 2.2 |
| August 11, 2011 | 150 | 87 | 8.71 | 2.6 |
| March 28, 2012 | 277 | 89 | 11.96 | 3.2 |
| March 13, 2013 | 415 | - | 12.89 | 4.2 |
| | 945 | 257 | 11.61 | 3.4 |

16.4. Restricted share unit plan

In 2007, the Company reserved 158 thousand shares under a restricted share unit plan. Under this plan, certain key employees would receive treasury shares in the Company on December 20, 2012 should they remain with the Company at that time. These shares were valued upon issuance, using the Black-Scholes option pricing model, at \$10 per share, and the compensation expense was allocated over the vesting term of five years.

On December 20, 2012, 120 thousand shares were issued in respect to the vested restricted share units. During the year ended December 31, 2012, 2 thousand of these units were forfeited.

16.5. Directors' share unit plan

The Company has instituted a Directors' share unit plan ("DSU"). Under this plan, the Board of Directors may grant DSUs to non-officer Directors of the Company as they determine to be appropriate for their services rendered. The DSUs are notional grants of shares and are to be settled in cash within 30 days of a Director's termination date. Additional DSUs are credited to the Directors' accounts when cash dividends are paid to the common shareholders of the Company. Such amount of additional DSUs is determined by dividing the dividends which would have been paid on the DSUs had they been common shares of the Company by the volume weighted average trading price of the Company's shares over the 20 day trading period immediately preceding the date the dividends are paid.

Upon redemption and at each reporting period, the DSUs are valued on a per DSU basis at an amount equal to the volume weighted average trading price of the Company's shares over the immediately preceding 20 day trading period. At December 31, 2013, \$656 was included in trade payables, accruals and other with respect to the DSUs (December 31, 2012 – \$571). During the year ended December 31, 2013, 14 thousand DSU's were redeemed for proceeds of \$193 (2012 – Nil).

DSUs granted and redeemed and the unrealized losses recognized on the DSUs during the years ended December 31 are as follows:

| | 2013 | | 2012 | |
|---|---------------------|------------|---------------------|------------|
| | DSUs (thousands) | \$ | DSUs (thousands) | \$ |
| January 1, Granted ⁽¹⁾ | 50 | 571 | 33 | 285 |
| Granted ⁽¹⁾ | 17 | 221 | 17 | 177 |
| Redeemed | (14) | (193) | - | - |
| Loss on mark to market revaluation ⁽¹⁾ | - | 57 | - | 109 |
| December 31, | 53 | 656 | 50 | 571 |

(1) – Included in selling general and administrative expenses.

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**16.6. Employee share ownership plan**

During the year ended December 31, 2013, the Company recognized \$1,050 in selling, general and administrative expenses in respect of employee contributions to the ESOP plan which were matched by the Company (2012 - \$906).

17. Sales

The Company's annual sales consist of the following for the respective years ended:

| | December 31, 2013 | December 31, 2012 |
|------------------------------|------------------------------|----------------------|
| | \$ | \$ |
| Agriculture equipment sales | 806,966 | 748,867 |
| Construction equipment sales | 75,417 | 97,645 |
| Parts sales | 92,599 | 84,653 |
| Sale of goods | 974,982 | 931,165 |
| Rendering of services | 32,780 | 34,941 |
| Total sales | 1,007,762 | 966,106 |

18. Selling, general and administrative

The Company's selling, general and administration expenses consist of the following for the respective years ended:

| | December 31, 2013 | December 31, 2012 |
|---|------------------------------|----------------------|
| | \$ | \$ |
| Compensation and related expenses | 65,541 | 60,325 |
| Administrative expenses | 17,121 | 16,969 |
| Rent and other facility expenses | 14,769 | 13,754 |
| Depreciation expense | 6,471 | 5,050 |
| Share-based payment expense | 1,548 | 1,613 |
| Total selling, general and administrative expenses | 105,450 | 97,711 |

19. Income taxes**19.1. Income tax recognized in net earnings**

Total taxes recognized in net earnings were different than the amount computed by applying the combined statutory Canadian and Provincial tax rates to income before taxes. The difference resulted from the following:

| | December 31, 2013 | December 31, 2012 |
|--|------------------------------|----------------------|
| | \$ | \$ |
| Earnings before income taxes | 21,027 | 33,654 |
| Computed tax at statutory tax rate of 25% (2012 – 25%) | 5,257 | 8,414 |
| Non-deductible expenses | 526 | 526 |
| Debenture repurchase | - | 478 |
| Adjustment from prior year income tax expenses | (116) | 91 |
| Other | 47 | 170 |
| | 5,714 | 9,679 |

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**19.2. Deferred tax liabilities (assets)**

| | Share issue costs \$ | Cumulative eligible capital \$ | Property and equipment \$ | Partnership deferral \$ | Convertible debentures \$ | DSUs \$ | Interest rate swaps \$ | Total \$ |
|--|-------------------------------|---|------------------------------------|-------------------------------|---------------------------------|------------|---------------------------------|-------------|
| January 1, 2012 | (184) | (92) | 971 | 7,588 | 361 | (71) | (290) | 8,283 |
| Acquired pursuant to business combinations | - | - | 153 | - | - | - | - | 153 |
| Recognized in net earnings | (103) | 7 | (862) | 356 | (361) | (72) | (45) | (1,080) |
| Recognized in equity December 31, 2012 | (284) | - | - | - | - | - | (30) | (314) |
| Acquired pursuant to business combinations | - | - | 262 | 7,944 | - | (143) | (365) | 7,042 |
| Recognized in net earnings | - | - | 8 | - | - | - | - | 8 |
| Recognized in net earnings | 242 | (86) | (167) | (4,372) | - | (21) | 58 | (4,346) |
| Recognized in equity December 31, 2013 | - | - | - | - | - | - | (128) | (128) |
| | (329) | (171) | 103 | 3,572 | - | (164) | (435) | 2,576 |

The Company also has an unrecognized deferred tax asset of \$788 related to the capital loss on the repurchase of its convertible debentures.

20. Earnings per share

Both basic and diluted earnings per share have been calculated using net earnings for the respective periods. The weighted average number of ordinary shares used in the calculations of basic and diluted EPS for the respective years ended, are as follows:

| | December 31, 2013 | December 31, 2012 |
|---|------------------------------|----------------------|
| Weighted average number of ordinary shares used in the calculation of basic EPS | 19,167 | 18,748 |
| Dilutive impact of stock options | 57 | 30 |
| Weighted average number of ordinary shares used in the calculation of diluted EPS | 19,224 | 18,778 |

For the year ended December 31, 2013, 693 stock options were anti-dilutive (2012 – 752).

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**21. Changes in non-cash working capital**

The net change in non-cash working capital for the years ended December 31 is comprised of the following sources (uses) of cash:

| | December 31, 2013 | December 31, 2012 |
|------------------------------------|------------------------------|----------------------|
| | \$ | \$ |
| Trade receivables and other | 23,834 | (5,058) |
| Income taxes receivable | (4,623) | (264) |
| Inventory | 17,130 | (113,106) |
| Prepaid expenses | (1,073) | (1,092) |
| Trade payables, accruals and other | (7,105) | 915 |
| Income taxes payable | (3,518) | (767) |
| Floor plan payable | (12,237) | 104,827 |
| Deferred revenue and advances | (1,215) | 1,428 |
| | 11,193 | (13,117) |

22. Operating lease arrangements

Operating leases relate primarily to the Company's facilities with lease terms of between one and eleven years. Most building leases contain five-year renewal options. During the year ended December 31, 2013, the Company recognized \$9,000 of operating lease payments as expenses (2012 - \$8,361).

Non-cancellable operating lease commitments at December 31 are due as follows:

| | December 31, 2013 | December 31, 2012 |
|---|------------------------------|----------------------|
| | \$ | \$ |
| Not later than one year | 8,491 | 9,173 |
| Later than one year and not later than five years | 21,076 | 27,357 |
| Later than five years | 8,787 | 11,140 |
| | 38,354 | 47,670 |

23. Related party transactions

The Company entered into the following transactions with related parties for the respective years ended:

| | December 31, 2013 | December 31, 2012 |
|--------------------------------------|------------------------------|----------------------|
| | \$ | \$ |
| Management fees | - | 31 |
| Flight costs | 183 | 403 |
| Other expenses | 406 | 68 |
| Rental payment on Company facilities | 5,280 | 4,138 |
| Equipment sales | 4,476 | 6,339 |
| Equipment purchases | 4,206 | 4,314 |

All related parties are either directly or indirectly owned by a member of senior management of the Company and/or a close family member thereof. These transactions were made on terms equivalent to those that prevail in arm's length transactions and are made only if such terms can be substantiated.

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The remuneration of the directors and officers of the Company is determined by the Compensation, Governance and Nominating Committee of the Board of Directors based on performance and is consistent with market trends. The remuneration of directors and officers of the Company identified as key management is as follows for the respective years ended:

| | December 31, 2013 \$ | December 31, 2012 \$ |
|--------------------------|----------------------------|----------------------------|
| Short-term benefits | 1,984 | 2,832 |
| Post-retirement benefits | 36 | 34 |
| Share-based payment | 1,054 | 1,069 |
| | 3,074 | 3,935 |

Amounts due from (to) related parties are included in the consolidated balance sheets under trade receivables and other (trade payables, accruals and other) and are as follows:

| | December 31, 2013 \$ | December 31, 2012 \$ |
|--------------------------|----------------------------|----------------------------|
| Due from related parties | 141 | 31 |
| Due to related parties | (39) | (77) |

The amounts due from related parties are not secured and are to be settled in cash. As at December 31, 2013 and 2012, the amounts due from related parties are considered collectible and therefore have not been provided for in the allowance for doubtful accounts. During the year ended December 31, 2013, \$Nil has been recognized in bad debt expenses with respect to related party transactions (2012 – \$Nil).

Key management personnel are comprised of the Company's officers. As at December 31, 2013, there is a \$2,944 commitment (December 31, 2012 – \$3,026) relating to change of control or termination of employment of the key management personnel.

24. Financial instruments and financial risk management

The Company, through its financial assets and liabilities, has exposure to the following risks from its use of financial instruments: credit risk, market risk (consisting of foreign currency exchange risk and interest rate risk), and liquidity risk. The following analysis provides a measurement of risks as at December 31, 2013 and 2012.

24.1. Credit risk

Credit risk refers to the risk that a counterparty will default on its contractual obligations resulting in a financial loss to the Company. The Company has a policy of only dealing with creditworthy counterparties and obtaining sufficient collateral, where appropriate, as a means of mitigating the risk of financial loss from defaults. The creditworthiness of counterparties is determined using information supplied by independent rating agencies where available and, if not available, the Company uses other publicly available financial information and its own trading records to rate its major customers. The Company's exposure and the credit ratings of its counterparties are continuously monitored and the aggregate value of transactions concluded is spread amongst approved counterparties. Credit exposure is controlled by counterparty limits that are reviewed regularly.

The Company's exposure to credit risk on its cash balance is mitigated as these financial assets are held with major financial institutions with strong credit ratings.

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The aging of the Company's trade receivables is disclosed in Note 6. Contracts in transit and warranty receivables are due from counterparties who maintain strong credit ratings and the Company has a history of collecting on these accounts. Trade receivables consist of amounts due from a large number of customers, spread across diverse industries and geographic areas. On-going credit evaluation is performed on the financial condition of trade receivables.

24.2. Market risk

Market risk is the risk from changes in market prices, such as changes in foreign currency exchange rates and interest rates which will affect the Company's earnings or the value of the financial instruments held.

24.2.1. Foreign currency exchange risk and sensitivity analysis

Certain of the Company's financial instruments are exposed to fluctuations in the U.S. dollar ("USD"). When considered appropriate, the Company purchases forward contracts for USD as means of mitigating this risk.

The following tables detail the Company's exposure to currency risk at December 31, 2013 and 2012 and a sensitivity analysis to changes in currency (a 5.0% change in currency was used for obligations that would be retired in 30 days or less and a 10.0% change in currency for obligations that would be retired within one year). The sensitivity analysis includes USD denominated monetary items and adjusts their translation at year end for their respective change in the USD. For the respective weakening of the USD, there would be an equal and opposite impact on the Company's net earnings.

| | Change in currency rates % | Denominated in USD \$ | Effect on net earnings year ended December 31, 2013 \$ | Denominated in USD \$ | Effect on net earnings year ended December 31, 2012 \$ |
|------------------------------------|----------------------------------|-----------------------------|---|-----------------------------|---|
| Cash | 5.0 | 928 | 35 | 1,228 | 46 |
| Trade payables, accruals and other | 5.0 | (807) | (30) | (69) | (3) |
| Floor plan payable | 10.0 | (1,348) | (101) | (3,697) | (277) |
| | | (1,227) | (96) | (2,538) | (234) |

Included in selling, general and administrative expenses are gains recognized due to foreign currency translation for transactions and balances aggregating \$482 for the year ended December 31, 2013 (2012 - \$506).

24.2.2. Interest rate risk and sensitivity analysis

The Company's financial liabilities are exposed to fluctuations in interest rates with respect to certain of its long-term liabilities, line of credit and floor plan payable.

The Company manages its cash flow interest rate risk by using floating-to-fixed interest rate swaps when appropriate. Generally, the Company will raise floor plan financing and/or long-term debt at floating rates. When the Company enters into a floating-to-fixed interest rate swap, it agrees with a third party to exchange the difference between the fixed and floating contract rates based on agreed notional amounts.

The following table details the Company's exposure to interest rate risk as at December 31, 2013 and 2012 and a sensitivity analysis to an increase of interest rates by 0.5% on net earnings. The sensitivity includes floating rate financial liabilities and adjusts their effect at period end for a 0.5% increase in interest rates. A decrease of 0.5% would result in an equal and opposite effect on net earnings. This analysis excludes floating rate financial liabilities for which the Company has hedged its exposure to interest rate fluctuations through the use of floating-to-fixed interest rate swaps.

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| | Change in interest rates % | Floating rate financial liabilities \$ | Effect on net earnings year ended December 31, 2013 \$ | Floating rate financial liabilities \$ | Effect on net earnings year ended December 31, 2012 \$ |
|----------------------|----------------------------------|---|---|---|---|
| Floor plan payable | 0.5 | 212,980 | 799 | 246,268 | 924 |
| Acquisition Facility | 0.5 | 9,313 | 35 | 6,744 | 25 |
| Fleet Facility | 0.5 | 4,248 | 16 | 2,761 | 10 |
| Other long-term debt | 0.5 | 422 | 2 | 584 | 2 |
| | | 226,963 | 852 | 256,357 | 961 |

24.3. Liquidity risk

The Company's objective is to have sufficient liquidity to meet its liabilities when due. The Company monitors its cash balance and cash flows generated from operations as well as available credit facilities to meet its requirements.

The Company has credit facilities with a syndicate of lenders to help finance the general day-to-day cash requirements of its operations (the "Operating Facility"), to finance its inventory (the "Flooring Facility"), to make acquisitions (the "Acquisition Facility"), to finance the Company's fleet of vehicles (the "Fleet Facility") and to finance the repurchase of the Debentures (the "Debenture Repayment Facility") (collectively the "Syndicated Facility").

The Syndicated Facility is a revolving facility secured in favour of the syndicate by a general security agreement. Advances under the Syndicated Facility may be made based on our lender's prime rate or the US base rate plus 1.0% – 2.5% or based on the banker's acceptance ("BA") rate plus 2.0% – 3.5%. The Company pays standby fees of between 0.5% and 0.8% per annum on any undrawn portion of the Syndicated Facility. The Syndicated Facility matures on June 1, 2016 however, it is the Company's intention to renew this facility prior to its maturity date.

The facilities included in the Syndicated Facility have the following limits:

| | December 31, 2013 \$ | December 31, 2012 \$ |
|------------------------------|----------------------------|----------------------------|
| Operating Facility | 30,000 | 30,000 |
| Flooring Facility | 100,000 | 100,000 |
| Acquisition Facility | 30,000 | 30,000 |
| Fleet Facility | 10,000 | 10,000 |
| Debenture Repayment Facility | 29,750 | 33,250 |

In addition to the Flooring Facility, the Company has additional floor plan facilities of approximately \$488,100 as at December 31, 2013 (2012 – \$450,000).

The Company assesses its liquidity based on the expected period in which cash flows will occur. The following tables summarize the Company's undiscounted cash flows expected for its financial liabilities as at December 31. The analysis is based on foreign exchange rates and interest rates in effect at the consolidated balance sheet date, and includes both principal and interest cash flows.

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| As at December 31, 2013 | Interest and principal outstanding \$ | 2014 \$ | 2015-2016 \$ | 2017-2018 \$ | Thereafter \$ |
|---|--|------------|-----------------|-----------------|------------------|
| Trade payables, accruals and other ¹ | 40,451 | 40,451 | - | - | - |
| Floor plan payable | 355,853 | 355,853 | - | - | - |
| Long-term debt | 56,187 | 12,159 | 20,339 | 23,655 | 34 |
| Obligations under finance leases | 1,406 | 850 | 556 | - | - |
| Derivative financial instruments | 2,442 | 1,197 | 1,245 | - | - |
| | 456,339 | 410,510 | 22,140 | 23,655 | 34 |

| As at December 31, 2012 | Interest and principal outstanding \$ | 2013 \$ | 2014-2015 \$ | 2016-2017 \$ | Thereafter \$ |
|---|--|------------|-----------------|-----------------|------------------|
| Trade payables, accruals and other ¹ | 49,487 | 49,487 | - | - | - |
| Floor plan payable | 364,125 | 364,125 | - | - | - |
| Long-term debt | 61,028 | 11,323 | 20,698 | 28,969 | 38 |
| Obligations under finance leases | 2,535 | 1,088 | 1,435 | 12 | - |
| Derivative financial instruments | 1,551 | 550 | 751 | 250 | - |
| | 478,726 | 426,573 | 22,884 | 29,231 | 38 |

¹-Trade payables, accruals and other excludes DSUs which are not financial instruments.

In the event that the Syndicated Facility is not renewed prior to its maturity, the cash outflow for the long-term debt outstanding as at December 31, 2013 would be \$42,895 in 2015-2016 and \$Nil in subsequent periods (December 31, 2012 – \$47,955 for 2014-2015 and \$Nil in subsequent periods).

24.4. Fair value of financial instruments carried at amortized cost

The carrying amounts of cash, trade receivables and other, bank indebtedness and trade payables, accruals and other (excluding DSUs) approximate their fair values because of the short-term maturities of these items. The carrying amounts of floor plan payable, long-term debt and obligations under finance lease approximate their fair values as the interest rates are consistent with market rates for similar debt. Substantially all short- and long-term interest expense pertains to financial liabilities that are not at FVTPL.

24.5. Fair value measurements recognized in the consolidated balance sheet

The following table provides the basis of analysis for financial instruments of the Company, which are measured subsequent to initial recognition at fair value. This analysis is based on the degree to which the fair value is observable and grouped into categories accordingly:

- Level 1 financial instruments are those which can be derived from quoted market prices (unadjusted) in active markets for similar financial assets or liabilities. The Company does not have any Level 1 financial instruments.
- Level 2 financial instruments are those whose fair value can be derived from inputs that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices). The Company's Level 2 financial instruments consist of derivatives in the form of interest rate swaps, which had a fair value of \$1,706 at December 31, 2013 (2012 - \$1,438).

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- Level 3 financial instruments are those derived from valuation techniques that include inputs for the financial asset or liability which are not based on observable market data (unobservable inputs). The Company has no Level 3 financial instruments.

There were no transfers between Level 1 and 2 during the year.

24.6. Derivative financial instruments and hedges

The Company has long and short-term debt raised at floating interest rates and hedges a portion of this risk by using floating-to-fixed interest rate swaps. Under the interest rate swaps, the Company hedges interest rate risk by exchanging, at monthly intervals, the difference between fixed contract rates and floating-rate interest amounts calculated by reference to the agreed notional amounts. The interest rate swaps hedge the Company's exposure to interest rate fluctuations on the Debenture Repayment Facility as well as portions of the Acquisition and Flooring Facilities. Interest rate swaps outstanding at December 31, 2013 mature between May 2016 and September 2020 (2012 – between May 2016 and August 2018).

The combined notional principal amounts of interest rate swaps outstanding at December 31, 2013 was \$97,668 (2012 – \$69,718). At December 31, 2013, the effective fixed interest rate on the underlying debt was 4.7% (2012 – 4.3%) and the effective floating rate using the Bankers' Acceptance rate was 3.5% (2012 – 3.5%).

Derivative financial instruments recognized as liabilities are as follows:

| | December 31, 2013 | December 31, 2012 |
|---------------------|----------------------|----------------------|
| | \$ | \$ |
| Interest rate swaps | 1,706 | 1,438 |

The ineffective portion of the mark to market revaluation amounted to a gain of \$225 for the year ended December 31, 2013 (2012 – loss of \$174), and was recognized in net earnings. Losses recognized in accumulated other comprehensive loss within equity for the year ended December 31, 2013 were \$365 net of income tax of \$128 (2012 – \$95, net of income tax of \$30). These accumulated losses will be continuously released to the consolidated statement of net earnings within interest on short- and long-term debt until full repayment of the underlying debt.

During the years presented and cumulatively to date, changes in counterparty credit risk have not significantly contributed to the overall changes in the fair value of these derivative financial instruments.

25. Management of capital

The Company's objectives when managing capital are:

- To maintain a flexible capital structure which optimizes the cost of capital at acceptable risk; and
- To maintain capital in a manner which balances the interests of equity and debt holders.

In the management of capital, the Company includes shareholders' equity, long-term debt and obligations under finance leases (including current portions thereof), Debentures and floor plan payable.

The Company manages its capital structure and makes adjustments due to changes in economic conditions and the risk characteristics of the underlying assets. In order to maintain or adjust the capital structure, the Company may adjust the amount of dividends paid to shareholders, purchase shares for cancellation pursuant to normal course issuer bids, issue new shares, repurchase Debentures, issue new debt, and/or issue new debt to replace existing debt with different characteristics.

The Company monitors debt to equity capitalization. This ratio is a non-IFRS measure which does not have a standardized meaning prescribed by IFRS and therefore may not be comparable to similar measures presented by other issuers.

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The Company calculates debt to equity capitalization including and excluding floor plan payable. Debt to equity capitalization (excluding floor plan payable) is calculated as total long-term debt including obligations under finance leases, (both current and long-term portions), divided by total equity, (common shares, contributed surplus, accumulated other comprehensive loss and retained earnings). Debt to equity capitalization (including floor plan payable) includes the balance of floor plan payable in the calculation of the numerator.

The debt to equity ratio target excluding floor plan payable is between 0.3 and 0.5 to 1. The debt to equity ratio target for the Company including floor plan payable is debt between 2.5 and 3.0 to 1.0. As at December 31, 2013 and 2012, the Company was within its target ranges. The components of debt to equity ratios are as follows:

| | December 31, 2013 | December 31, 2012 |
|---|------------------------------|----------------------|
| | \$ | \$ |
| Current portion of long-term debt | 10,656 | 10,159 |
| Current portion of obligations under finance leases | 823 | 984 |
| Long-term debt | 41,681 | 45,977 |
| Obligations under finance leases | 541 | 1,379 |
| Total debt excluding floor plan payable | 53,701 | 58,499 |
| Floor plan payable | 342,364 | 351,812 |
| Total debt including floor plan payable | 396,065 | 410,311 |
| Shareholders' equity | 157,421 | 144,561 |
| Debt equity ratios | | |
| - excluding floor plan payable | 0.34 | 0.40 |
| - including floor plan payable | 2.52 | 2.84 |

Pursuant to agreements with lenders, the Company is also required to monitor and report certain non-IFRS measures on a quarterly basis. These measures and the applicable compliance ranges are as follows:

| | December 31, 2013 | December 31, 2012 |
|--------------------------------------|------------------------------|----------------------|
| | \$ | \$ |
| Fixed charge coverage of at least | 1.25-1.50:1 | 1.25-1.50:1 |
| Debt to tangible net worth less than | 4.00-5.00:1 | 4.00-5.00:1 |
| Current ratio of at least | 1.15-1.20:1 | 1.15-1.20:1 |

Each lender has its own definition of which account balances are to be included in these computations. As at December 31, 2013 and 2012, the Company was in compliance with all externally imposed capital requirements.

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**26. Segmented Reporting**

The company has two reportable operating segments, the agriculture segment and the construction segment, which are both supported by the corporate office. The business segments are strategic business units that offer different products and services and are managed separately. The corporate office provides finance, treasury, human resource, legal and other administrative support to the business segments. Corporate expenditures are allocated and absorbed in each individual segment on the basis of distribution of assets deployed in the segment.

The agriculture segment primarily includes sales of agricultural equipment, parts and services and the construction segment includes sales of construction equipment, parts and services. The Company's branches have been aggregated based on the primary industry which they serve. In the case where certain branches serve both industries, the primary industry served is agriculture and therefore, these facilities have been categorized as such. As a result, certain construction related results are included in the agriculture segment for the purposes of segmented financial reporting shown below.

Comparative information presented for 2012 has been derived using allocations and estimated made by management

The accounting policies of the reportable operating segments are the same as those described in Note 3 – Summary of significant accounting policies.

December 31, 2013

| | Agriculture \$ | Construction \$ | Total \$ |
|-------------------------------------|-------------------|--------------------|-------------|
| Sales | | | |
| New equipment | 484,046 | 39,476 | 523,522 |
| Used equipment | 354,043 | 4,818 | 358,861 |
| Parts | 79,210 | 13,389 | 92,599 |
| Service | 24,050 | 5,371 | 29,421 |
| Other | 2,574 | 785 | 3,359 |
| | 943,923 | 63,839 | 1,007,762 |
| Cost of sales | 808,845 | 58,511 | 867,356 |
| | 135,078 | 5,328 | 140,406 |
| Selling, general and administrative | 90,823 | 14,627 | 105,450 |
| Interest on short-term debt | 9,355 | 2,341 | 11,696 |
| Interest on long-term debt | 1,973 | 260 | 2,233 |
| Earnings (loss) before income taxes | 32,927 | (11,900) | 21,027 |
| Income taxes | 8,948 | (3,234) | 5,714 |
| Net earnings (loss) | 23,979 | (8,666) | 15,313 |

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**December 31, 2012**

| | Agriculture \$ | Construction \$ | Total \$ |
|--|-------------------|--------------------|-------------|
| Sales | | | |
| New equipment | 488,902 | 60,134 | 549,036 |
| Used equipment | 291,798 | 5,678 | 297,476 |
| Parts | 68,869 | 15,784 | 84,653 |
| Service | 22,430 | 8,029 | 30,459 |
| Other | 2,757 | 1,725 | 4,482 |
| | 874,756 | 91,350 | 966,106 |
| Cost of sales | 743,293 | 75,302 | 818,595 |
| Gross profit | 131,463 | 16,048 | 147,511 |
| Selling, general and administrative | 80,183 | 17,528 | 97,711 |
| Loss on repurchase of convertible debentures | 3,640 | 592 | 4,232 |
| Interest on short-term debt | 6,931 | 2,140 | 9,071 |
| Interest on long-term debt | 2,413 | 430 | 2,843 |
| Earnings (loss) before income taxes | 38,296 | (4,642) | 33,654 |
| Income taxes | 11,014 | (1,335) | 9,679 |
| Net earnings (loss) | 27,282 | (3,307) | 23,975 |

Selected Balance Sheet Information:**December 31, 2013**

| | Agriculture \$ | Construction \$ | Total \$ |
|---------------------|-------------------|--------------------|-------------|
| Inventory | 428,532 | 54,292 | 482,824 |
| Goodwill | 14,692 | - | 14,692 |
| Other assets | 93,679 | 11,701 | 105,380 |
| Total assets | 536,903 | 65,993 | 602,896 |

December 31, 2012

| | Agriculture \$ | Construction \$ | Total \$ |
|---------------------|-------------------|--------------------|-------------|
| Inventory | 428,129 | 67,022 | 495,151 |
| Goodwill | 13,884 | - | 13,884 |
| Other assets | 96,909 | 16,220 | 113,129 |
| Total assets | 538,922 | 83,242 | 622,164 |

27. Economic dependence

The Company is the holder of authorized dealerships granted by the CNH group of companies whereby it has the right to act as an authorized dealer for Case equipment. The dealership authorizations and floor plan facilities can be cancelled by the CNH group of companies if the Company does not observe certain established guidelines and covenants, which is common for this industry.